

2021 ANNUAL REPORT

SRI LANKA TOURISM PROMOTION BUREAU
MINISTRY OF TOURISM AND LANDS



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SRI LANKA TOURISM PROMOTION BUREAU

About Us

Sri Lanka Tourism Promotions Bureau was established under the Tourism Act. No. 38 of 2005 of the Parliament of the Democratic Socialist Republic of Sri Lanka. The Bureau is currently functioning under the Ministry of Tourism which was under the purview of the then Hon. Minister Prasanna Ranatunga.

The Bureau plays a key role in promoting and marketing Sri Lanka as a preferred travel and tourism destination both locally and internationally. Sri Lanka Tourism is active in 20 key markets, promoting the island's unique propositions of authenticity, compactness and diversity under different themes including pristine beaches, nature & scenic beauty,

wildlife, culture & heritage, sports & adventure, wellness etc., enticing the global travel community to visit, revisit and immerse in the diversity of exhilarating experiences this island nation has to offer. The Bureau effectively carries out strategic tourism promotional activities with their dynamic teams of Marketing, Public Relations, Advertising and Events divisions to achieve the overall objectives of the Institution. As the government institute responsible for Tourism promotion, we continue to play our role to market and position Sri Lanka by influencing international travellers to visit Sri Lanka, thereby increasing foreign currency earnings and gain economic benefit and developing a people centric sustainable tourism industry.

Vision

"To be recognized as the world's finest island destination for memorable, authentic and diverse experiences."

Mission

"To be a high-value destination offering extraordinary experiences that reflect Sri Lanka's natural and cultural heritage, are socially inclusive and environmentally responsible, and provide."

Board of Directors of Sri Lanka Tourism Promotion Bureau

AS AT 31/12/2021

NAME	DESIGNATION	PERIOD
Mrs. Kimarli Fernando	Chairperson	01.01.2021 to 31.12.2021
Ms. Dhammika Wijayasinghe	Board Member	01.01.2021 to 31.12.2021
Mrs. Suranga Premanie Vithanage	Board Member	01.01.2021 to 31.12.2021
Mr. R. H. W. Anuradha Kumarasiri	Board Member	01.01.2021 to 31.12.2021
Mr. Mahen Kariyawasan	Board Member	01.01.2021 to 31.12.2021
Mrs. Angeline Ondaatjie	Board Member	01.01.2021 to 31.12.2021
Mr. Nalin Jayasundera	Board Member	01.01.2021 to 31.12.2021
Mrs. Yolande Anne Hansen	Board Member	01.01.2021 to 31.12.2021
Mr. D. Chamin Wickramasinghe	Board Member	01.01.2021 to 31.12.2021
Mr. Dileep Mudadeniya	Board Member	01.01.2021 to 31.12.2021
Ms. Madubhani Perera	Board Member	01.01.2021 to 31.12.2021
K. P. P. Siriwardana	Board Member	01.11.2021 to 31.12.2021

Senior Officers of Sri Lanka Tourism Promotion Bureau

AS AT 31/12/2021

NAME	DESIGNATION	PERIOD
Ms. Kimarli Fernando	Chairperson	01.01.2021 to 31.12.2021
Ms. Madubhani Perera	Acting Managing Director	06.01.2020 to 01.11.2021
Ms. K. P. P. Siriwardana	Managing Director	01.11.2021 to 31.12.2021
Mr. Dushan Wickremasuriya	Director Marketing	01.01.2021 to 31.12.2021
Ms. Madubhani Perera	Director Public Relations	01.01.2021 to 31.12.2021
Mr. Indrajith De Silva	Director Special Projects & Research	02.03.2020 to 31.12.2021
Mr. Prasad Daluwatte	Director Events	01.03.2020 to 31.12.2021
Mr. Anjula Premathilake	Director Finance	01.01.2020 to 31.12.2021
Mr. Mihira Liyanarachchi	(Acting) Director HR & Administration	01.03.2020 to 31.12.2021

Endorsements

2021

SRI LANKA IS ONE OF THE 25 ISLANDS VOTED BY READERS OF TRAVEL + LEISURE MAGAZINE FOR 2021

The island was picked for its breath-taking beaches, ample history and culture making it the ideal paradise destination that inspires wanderlust in travellers. The islands that made it to the top 25 were rated on their food, friendliness, natural attractions, beaches and sights.



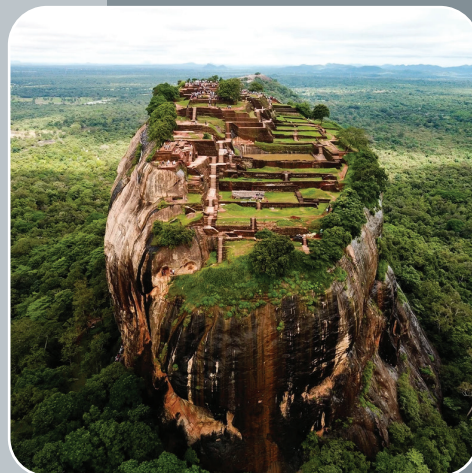
SRI LANKA VOTED AMONG 'THE BEST COUNTRIES TO TRAVEL TO' IN CONDÉ NAST TRAVELLER READERS' CHOICE AWARDS 2021

According to the Conde Nast 2021 Readers' Choice Awards, Sri Lanka was ranked among **'The Best Countries to Travel to in 2021'**, as voted for by Condé Nast Traveller's readers. The prestigious travel publication Condé Nast Traveller invites readers to submit their vote for the destinations and experiences they wholeheartedly recommend. In the most recent survey, over 800,000 people responded with their preferences. The results were then published on the Condé Nast Traveller website.



BLOOMBERG LISTS SIGIRIYA AS ONE OF THE NEW SEVEN WONDERS OF THE WORLD

Sustaining its brand visibility and universal appeal on a global platform, Sri Lanka Tourism is once again in the spotlight with the recent recognition by Bloomberg Business week. The Sigiriya Rock Fortress was listed as one of the new Seven Wonders of the World, making Sri Lanka the only Asian country to make it onto the list along with six other iconic sites appealing to the new age traveller with a thirst for adventure. These marvels include archaeological and natural treasures spanning far wider than the ancient Greek world and catering to all types of modern explorers.



- Article on CNBC - Sri Lanka is now open to travelers – no quarantine, but no mingling with locals too, February 2021
- Sri Lanka Tourism Featured on CNN ‘First Move with Julia Chatterley’ and hailed for innovative Bio-Bubble Concept, February 2021
- Article featured on the ITB web portal and magazine – Sri Lanka introduces the “Bio Bubble”, March 2021
- Article featured on ITB Berlin News “Sri Lanka: A model for the reopening of Asian destinations” highlighting Sri Lanka as one of the most progressive destinations in Asia in opening up to international tourists and endorsement for the initiatives of the island, March 2021
- Article featured on Lonely Planet – When to go to Sri Lanka, March 2021
- Article featured on Lonely Planet – Beat the crowds at these Sri Lankan national parks, March 2021
- Article featured on Travel+Leisure India magazine (annual Food Special issue) under “The Intelligent Traveller” segment covering the gastronomic delights, ingredients and unique recipes of Sri Lanka, June 2021
- Full page color advertorial in FVW, Germany, Oct 2021



Marketing & Promotions



Tourism was one of the fastest growing sectors in Asia and is the third largest foreign exchange earner in Sri Lanka when the Covid-19 pandemic surfaced. Sri Lanka went into a lockdown lasting as long as 10 months. However, amidst the crisis faced in 2020 Sri Lanka Tourism was one of the first countries in the Asian region to prepare and issue a detailed COVID-19 Health Protocol for the industry with the support of the Ministry of Health, the World Health Organization and the industry. This initiative led the country to reopen for tourists under the safety net of a “tourism bio bubble”. While other Asian tourist destinations remained closed for tourists till recently, Sri Lanka commenced the revival of the tourism industry under the bio bubble concept.

Due to the effects generated by the pandemic, most of the marketing activities planned for the year 2021 as per the Action Plan had to be revoked and rescheduled. Amidst these challenges, SLTPB successfully completed the following Marketing & Promotion activities during the year 2021;



- **Maintaining a constant dialogue with the Missions, Industry and Global stakeholders through webinars**

The main purpose of having these kinds of activities was to make awareness of the destination and applicable health protocols, developing connections and encouraging tourists to explore opportunities in Sri Lanka as a versatile travel destination. Further, it helped to exchange the tour operator and travel agent lists of the respective countries and Sri Lanka among the travel trade.

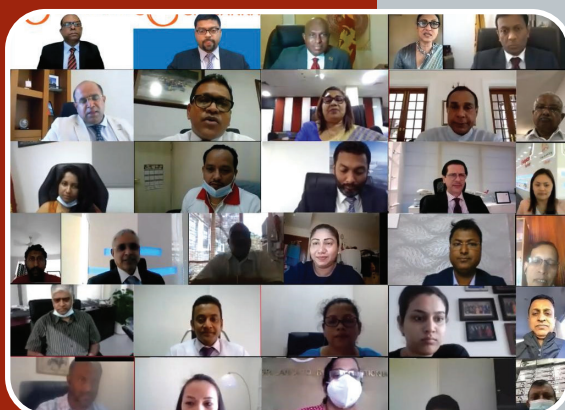
- ❖ **Webinar with TAAI (Travel Agents Association of India) and TAFI (Travel Agents Federation of India)**

A webinar was conducted with the support of Sri Lanka Consulate General in Mumbai on Re-opening of Sri Lanka for Tourism, awareness session for Travel Trade Associations (Western India), held on the 19th January 2021.

- ❖ **Webinar with Key Tour Operators based in UAE held on the 19th January 2021.**

Sri Lanka Tourism Promotion Bureau in collaboration with Sri Lanka Embassy in UAE organised a webinar for Tourism Industry stakeholders in UAE to update on Health Protocols and Guidelines on 19th January 2021, where over 100+ travel agents/tour operators/heads of tourism association participated. GCC including UAE is a key region for Tourism with diverse nationalities with direct air connectivity of over 190 flights per week prior to the pandemic.

- ❖ **“Hello Again” virtual tourism awareness session held for US based Tour Operators on 27th of January 2021.**



❖ Webinars with OTOAI (Outbound Tour Operators Association of India)

On 29th January, 2021 in collaboration with High Commission of Sri Lanka in New Delhi a webinar was organised with OTOAI (Outbound Tour Operators Association of India) who is one of the major Tourism Association of India. The executive committee members of OTOAI participated at this webinar alongside the Sri Lanka Tourism Promotions Bureau officials.

A second round of webinar was held on 11th February, 2021 in collaboration with High Commission of Sri Lanka in New Delhi and with the OTOAI - The Outbound Tour Operators Association of India.

❖ Webinar with ECTTA General Secretary – SETO (Travel Association)

A webinar was conducted with the Deputy Secretary General ECTTA – European Travel Agents & Tour Operators' Association on the 1st of February 2021. ECTTA membership includes travel trade of the key European markets.

❖ Webinar with Indo - Sri Lanka Chamber of Commerce and Industry (ISCCI)

An overview of the Tourism Industry in Sri Lanka was held in collaboration with Sri Lanka High Commission in New Delhi, Sri Lankan Airlines and India Tourism Development Corporation Ltd., held on 25th February 2021.

❖ Webinar with Emirates-Norway was held to create awareness and update with more information about Sri Lanka as a tourist destination on 10th of March 2021.









Webinar for the members of Outbound Tour Operators Association of India (OTOAI)

You are cordially invited to a webinar arranged by
Sri Lanka Tourism Promotion Bureau in collaboration with
Sri Lanka High Commission - New Delhi, India



11th February, 2021

12.00 noon – 1.15 pm



Meeting ID : 867 6346 8098

Passcode : 892177

HELLO AGAIN!



Tourism Awareness Session

SETO - Syndicat des Entreprises du Tour Operating (France)
PATA (France) - Pacific Asia Travel Agent Association
ECTAA - The European Travel Agents' and Tour Operators' Associations (Europe)
 organized by **Sri Lanka Tourism** in collaboration with
Sri Lanka Embassy in France



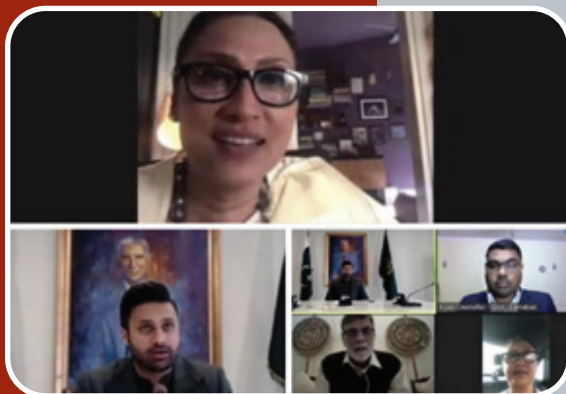
01st February 2021

16.00 Hrs. SL Time | 11.30 Hrs. Paris Time

 H.E. Prof. Kshanika Hirimburegama Ambassador, Sri Lanka Embassy in France	 Kimarli Fernando Chairperson - Sri Lanka Tourism
 Dushan Wickramasuriya Director - Marketing Sri Lanka Tourism Promotion Bureau	 Jürgen Bachmann General Secretary of SETO Syndicat des Entreprises du Tour Operating (France)
 Guillaume Linton CEO of Asia - PATA Pacific Asia Travel Agent Association	 Christina Russe Deputy Secretary General of ECTAA The European Travel Agents' and Tour Operators' Associations (Europe)

Note: Limited only for office-bearers of three associations



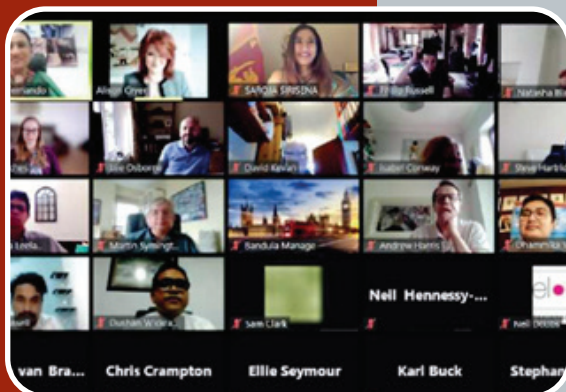


❖ Virtual meeting with Chairperson, Sri Lanka High Commission in Islamabad, Pakistan

Virtual meeting was held with Sri Lanka High Commission in Islamabad and Special Assistant to the Prime Minister and Chairman of Pakistan Tourism Development Corporation (PDTC) to explore tourism opportunities for both countries held on 17th February, 2021.

❖ Webinar organized in collaboration with SL High Commission in the UK on 31st March 2021 for UK based media and Tour Operators

Sri Lanka Tourism in collaboration with the Sri Lanka High Commission in the UK, held a webinar on 31st March 2021 for UK based tour operators and media themed as "Hello Again: Sri Lanka, the next holiday destination for the UK Tourists". Webinar focused on post pandemic health protocols / guidelines, tourism updates and other arrangements made by the government of Sri Lanka to welcome tourists. Over 115 participants from UK travel trade and media participated in the webinar.



❖ Webinar for the Indian Travel Agents / Tour Operators - 07th September, 2021

Sri Lanka Tourism Promotion Bureau, along with the Consulate General of Sri Lanka in Mumbai, organised a virtual awareness session on opening Sri Lanka for Indian travellers. The online session was joined by more than 280 prominent Indian outbound tour operators / travel agents from Travel Agents Association of India (TAAI) and Travel Agents Federation of India (TAFI) and journalists from reputed newspapers, Sri Lankan Airlines, and representatives of key tourism associations of Sri Lanka also participated in the Webinar.



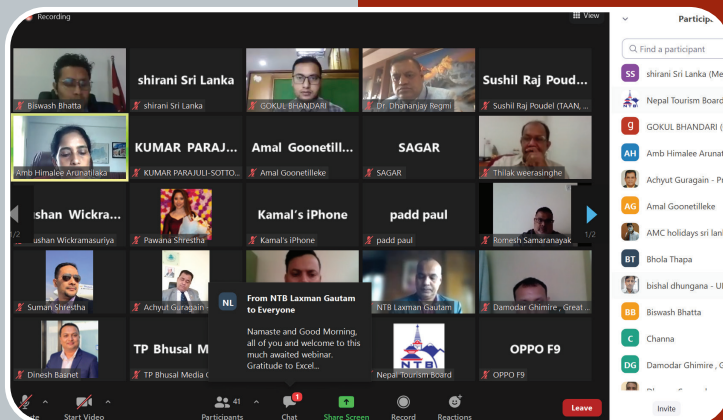
❖ Webinar with Vietnamese Travel Agents, 21st September 2021

Sri Lanka Tourism in collaboration with the Sri Lanka Embassy in Vietnam organized a webinar On 21st September 2021 to create awareness of the destination and Health Protocols amongst Vietnamese Tourism & Travel Trade.

Many pertinent topics related to Tourism were discussed during the session which was attended by over seventy (70) Tour Operators from Vietnam Society of Travel Agents (VISTA), who expressed interest to promote Sri Lanka to their customer base in a post Covid environment.

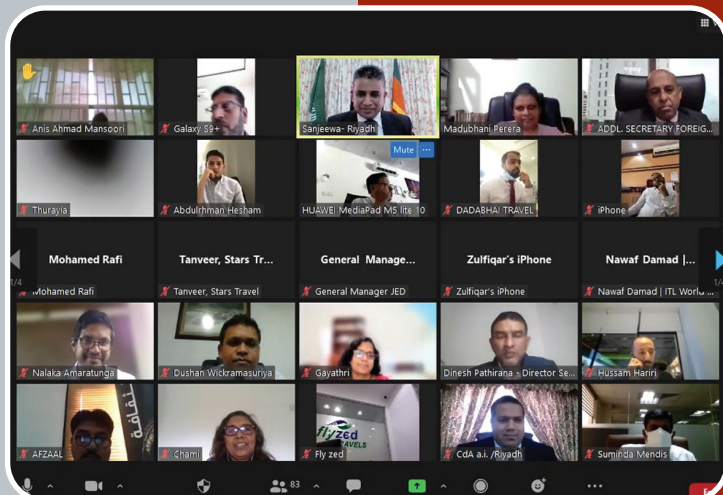
❖ Webinar with Nepal Tourism Board, 30th September, 2021

Virtual Meeting organized in collaboration with Nepal Tourism Board, Sri Lanka Embassy in Kathmandu, Nepal for Nepal Market - strengthening bilateral partnerships through tourism to develop tourism opportunities between Sri Lanka and Nepal. There were over 50 attendees from Nepal representing Hotel Association Nepal (HAN), Nepal Association of Tour and Travel Agents (NATTA) and Trekking Agencies Association of Nepal (TAAN). Special remarks given by HAN, NATTA and TAAN with a destination presentation and Ambassador for Sri Lanka in Kathmandu, Nepal, D/Mktg of SLTPB and representatives from SLAITO, THASL, ASMET and TAASL from Sri Lanka side with a comprehensive destination presentation.



❖ Webinar with Saudi Arabian Travel Trade, 28th st September 2021

Sri Lanka Tourism Promotion Bureau in collaboration with Sri Lanka Embassy in Riyadh Saudi Arabia and Sri Lankan Airline in Riyadh organised a webinar to create awareness of the destinations and health protocol for Tourism Industry stakeholders in Saudi Arabia on 28th September 2021 where over 80 travel agents/tour operators/ heads of tourism association participated. Saudi Arabia is a key region for Tourism with diverse nationalities with direct air connectivity.



❖ Post Media publicity of German/Switzerland Media Conference 2021

Comprehensive publicity given by ITB Berlin News on the information of media conference highlighting the progress of "Sri Lanka one of the most progressive destinations in Asia in opening up to international tourists and endorsement for the initiatives of the island as ' A model for the reopening of Asian Destinations'.

❖ **Virtual Media Conference - Germany & Switzerland based media**

A virtual media conference was held on 19th March 2021. The objective of this virtual conference is to update Media in Germany & Switzerland on the health protocols/guidelines and post covid arrangements by the Government of Sri Lanka to welcome tourists to the country. Chairperson, Sri Lanka Tourism Ms Kimarli Fernando addressing the gathering gave an comprehensive update on new covid guidelines.

❖ **Virtual meeting with Thai Travel Agents Association, July 2021**

Virtual Meeting - "Thai to the World Tourism Dialogue" organized by the Travel Agents Association of Thailand. A presentation was arranged by SLTPB about the destination.

❖ **Virtual B2B meeting with CICA Members**

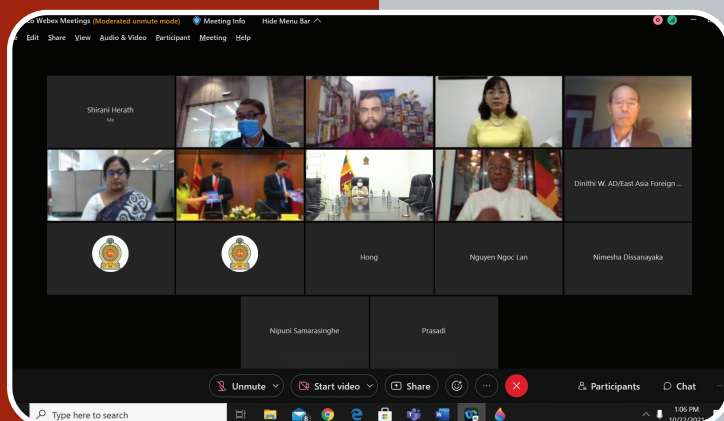
Virtual B2B meeting with CICA member states to promote Tourism was held on 17th August 2021. 150 participants from 27 member states attended the event. Awareness of Destination and Health protocols among 27 CICA members in Europe and Asia.

❖ **Diplomatic Council Summer Celebrations - Germany, August**

Facilitation the Consul General of Sri Lanka to Frankfurt (Germany), to present on the destination, current health protocols at the annual Diplomatic Council Summer Celebrations on 26th August, 2021 as the chief guest. The event was held at the exclusive Villa Bonn in Frankfurt am Main by the Diplomatic Council Founders Secretary General and Executive Chairman. The event was graced by the captains of industry from Germany's southern region, Diplomatic Council members and the Hessian Hon. Consuls as well as Regional Trade leaders.

Ceylon tea was served for the visitors to attend and Sri Lankan souvenirs were also distributed. Documentary film on Sri Lanka was played while serving Sri Lankan sweet meats. A Powerpoint presentation was also made about the destination.

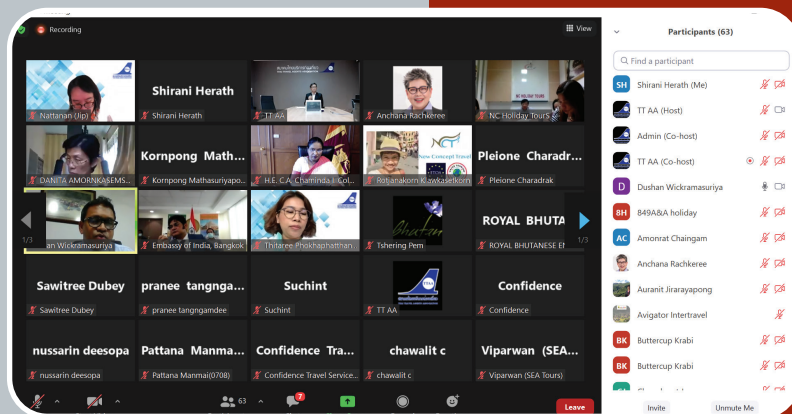
❖ **E-launching ceremony publishing an article in the Vietnam Journal, 22nd October 2021**



E-launching ceremony of publishing an article on Sri Lanka in the Vietnam Journal for Indian and Asian Studies (VJIAS) in collaboration with the Embassy of Sri Lanka in Ha Noi, Vietnam. Attended by Vietnam Academy of Social Sciences (VASS), Vietnam Institute of Indian and Southwest Asian Studies, (VIISAS), Vietnam Journal for Indian and Asian Studies (VIJAS), Vietnam Institute of Americas Studies (VIAS) and Foreign Ministry of Sri Lanka.

❖ Virtual meeting, TTAA, Thailand, 26th October 2021

Virtual Meeting organised by Thai Travel Agents Association (TTAA) in order to update regulations for Thai Tourists. NTOs of India and Bhutan also participated.



● Participation at Travel Fairs 2021 - (Virtual / Physical)

❖ ITB Germany - Virtual

Sri Lanka presentation on the virtual platform of ITB Berlin NOW 2021 from 9th - 12th March 2021 with fifteen (15) tourism industry members. Appearance in ITB Berlin NEWS - the official publication of ITB highlighting Sri Lanka's post covid 19 tourism initiatives on their E-magazine and web portal. This year, the trade fair took place on a virtual platform from the 9th – 12th of March, featuring over 3500 exhibitors showcased their tourism related products and services.

Sri Lanka appearance in ITB Berlin NEWS - the official publication of ITB highlighting Sri Lanka's post covid 19 tourism initiatives on their E-magazine and web portal. Sri Lanka was featured on the ITB Berlin e-Magazine and web portal which highlighted the nation's innovative implementation of the "bio bubble". The magazine went on to state that "whilst other countries were puzzled over quarantine, closed borders and limited visits, the introduction of the novel concept has encouraged tourist travels to Sri Lanka, in a safe and secure mechanism".



ITB Virtual Fair



Sri Lanka praised for "Bio Bubble" concept at ITB

❖ Guangzhou International (GITF) Travel Fair 2021

Assistance provided to Sri Lanka Consulate General in Guangzhou, China to showcase Sri Lanka tourism at GITF hybrid travel fair.

❖ 7th to 9th September - OTDYKH Leisure Travel Fair in Russia

The exhibition featured 450 companies from 41 Russian regions and 23 different countries. Over 6,000 trade visitors attended. The exhibition featured 30 business events with over 160 speakers and almost 1,500 participants. The 27th edition of the OTDYKH Leisure Fair has come to an end and it was a resounding success. It ran from September 7th to 9th in Expocentre Fairgrounds in Moscow. Sri Lanka Tourism Promotion Bureau participated in the travel Fair with thirteen co-exhibiting companies. Sri Lanka won the award for the active participation of the Leisure 2021.



Opening ceremony - Leisure fair



Tea counter at the fair



Visitors to the booth



Media Interviews at the fair

- **Promotional Events in Russia and Ukraine from 6th to 9th September 2021**

- ❖ **6th September 2021 – Promotional Event in Russia**

B2B session was held for the Media and bloggers in Moscow at St. Regis Moscow Nikolskaya Hotel on the 6th September 2021. There were 09 media channels and 07 bloggers attended and the main speakers were Hon. Prasanna Ranatunga Minister of Tourism and Aviation, Hon Tharaka Balasooriya State Minister of Regional Cooperation, Ms. Kimarli Fernando Chairperson of Sri Lanka Tourism and Mr. Ashok Pathirage Chairman of Sri Lankan Airline.

In the latter part of the day, a B2B session was held for Tour Operators and other important personnel in Tourism. Total number of visitors were 73 including 13 representatives of the local DMCs that participated for the B2B session in the evening event followed by dinner.



❖ 9th September 2021 – Promotional event in Ukraine

B2B session was held for the Travel Agents and Media at Hilton Kiev. Total number of visitors were 44 including Travel Agents, Media and Important personals in Tourism. Main speakers were Hon. Prasanna Ranatunga Minister of Tourism and Aviation, Hon Tharaka Balasooriya State Minister of Regional Cooperation and Ms. Kimarli Fernando Chairperson of Sri Lanka Tourism.



Attendees at the event



Winners of Raffle Draw at the Event

❖ World Routes 2021, Italy, 18th - 20th October 2021

Sri Lanka made a huge splash at the 26th World Route Development Forum (World Routes 2021), which took place in Milan, Italy, by making its presence felt at the forum, Sri Lanka pitched its destination for global airlines to consider it as one of the top holiday destinations for the upcoming winter season and beyond. Sri Lanka Tourism officials were able to directly engage with decision-makers from the global route development community, including world's air services, while taking advantage of dedicated in-person and virtual event days combining extensive meeting opportunities, exclusive industry insight and first-class networking opportunities.

The Chairperson of Sri Lanka Tourism, Ms. Kimarli Fernando, expertly leveraged on the platform provided by World Routes 2021 to highlight Sri Lanka's 5-year global campaign and growth potential. Her keynote presentation was followed by a panel discussion and a Q&A session with attendees in collaboration with Major General (Rtd.), G.A Chandrasiri, Chairman, Airport and Aviation Services. Through the duration of the Forum, Sri Lanka Tourism was present on all social media platforms for driving brand awareness, pushing Destination Sri Lanka to the front and centre of global travel and tourism operators present.



❖ International French Travel Mart (IFTM Top Resa) 2021, 5th - 8th October 2021

IFTM the leading travel and trade show in France concluded on 8th October 2021 was a success for Sri Lanka Tourism. This year Sri Lanka Tourism participated at this fair with 16 industry partners. International French Travel Mart is one the most prestigious events of its kind and attracts thousands of participants from around the globe.



- **Activities in Collaboration with Foreign Missions**

- ❖ Production of a calendar to be distributed to key Tourism stakeholder in Austria - done in collaboration with SL embassy in Austria.



- ❖ Newspaper article on Sri Lanka published in Vietnam News - most widely circulated English Daily in Vietnam and main English News paper in Vietnam - 04th February, 2021.



- ❖ A news article titled “Sri Lanka hopes to relaunch tourism with biobubble” published on “De Standaard”; a Flemish newspaper in Belgium on 24th February 2021.



❖ Tourism and Tea Promotion, Vietnam (14th – 15th April 2021)

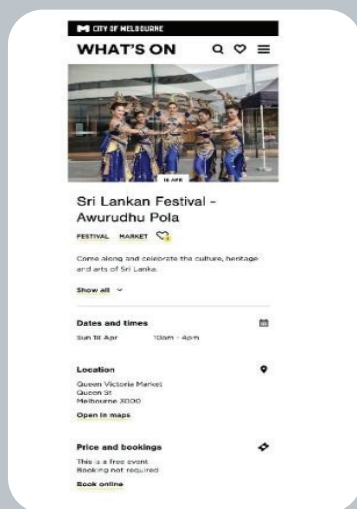
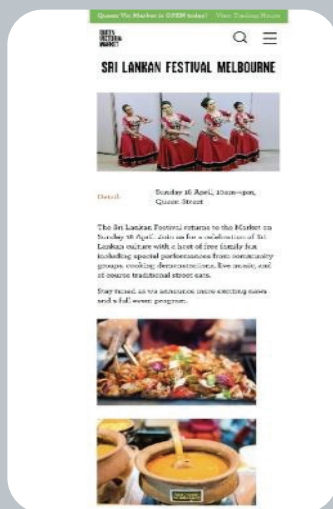
The Ministry of Industry and Trade, Vietnam organized an event with the collaboration of Sri Lanka Embassy in Hanoi, Vietnam to promote Tourist attractions of Sri Lanka and Ceylon tea at the Vietnam Expo.

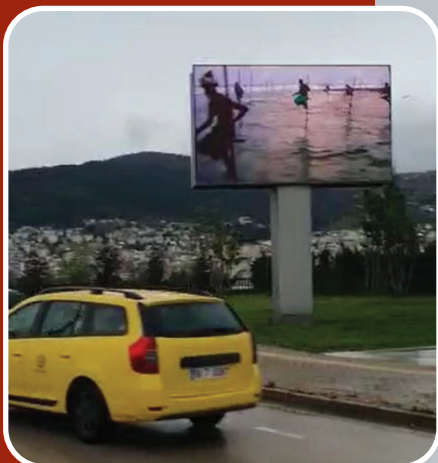
❖ Russia – Cultural Day (17th April 2021)

Support was provided to the mission to organise a cultural day to promote Sri Lanka as a preferred travel destination for Russian travellers.

❖ Avurudu Pola in Melbourne, Australia (18th April 2021)

Sri Lanka Tourism collaborated with Sri Lanka Mission in Melbourne to take part at Melbourne's Queen Victoria Market organized by 'Foodie Trails'. The destination was promoted at the country stall - 'Sri Lanka AyuruduPola', where awareness was raised by serving Ceylon tea and tourist information.





❖ Turkey - Digital Promotion (April)

With the collaboration of the Honorary Consul of Sri Lanka in Bursa, conducted a tourism promotional video screening in the city of Bursa in Turkey during the month of April 2021.

❖ Sri Lankan cuisine promoted at 'The Dorchester' in London

A Sri Lankan food promotion was organized by the Dorechester Hotel, an exclusive 5 star hotel in London from 10 - 30 May 2021. The Sri Lankan born executive chef Mario Perera showcased the vibrant, colourful and spiced dishes from Sri Lanka at the brand-new dining outlet at The Dorchester. Chef Perera's culinary endeavour was supported by the Sri Lanka High Commission in London in collaboration with Sri Lanka Tourism Promotion Bureau.

The event was arranged to showcase the Sri Lankan Culture and promote SL cuisines with the intention of targeting potential British travelers.

❖ Promoting Tourism during Sri Lanka - England Cricket matches

SLTPB with the support of the Mission reserved Private Hospitality Boxes to invite the important guests in the UK with the intention of promoting the country at Sri Lanka Vs England Cricket Tournament in the UK in June 2021. Tourism promotional materials, Ceylon tea were presented over to the VIP at the event. There were extensive discussions on promoting Sri Lanka as a tourism destination as well as on Sri Lanka - UK relations with them. The VIP attendance included guests such as Lord Ian Botham, former England cricketer & member of the House of lord, Ms Lucy Huxley, Editor in Chief of the travel weekly.

❖ Flavours of Sri Lanka - Destination Promotional Event in Vienna, Austria.

The Embassy of Vienna, Austria together with the Sri Lanka Tourism Promotion Bureau promoted the destination event at the Helden Restaurant, Welt Museum in Vienna.

The invitees for the event include Officials of the Federal Ministry of European and International Affairs of the Republic of Austria and other Government Ministries/Agencies, Diplomatic Corp, Official from the Diplomatic Institutions and Think Tanks, Entrepreneurs, Travel Agents, bloggers, tourism magazine, writers and the Print and Electronic Media. The Embassy provided wide publicity to this event in the print and electronic media in Austria.

❖ **India Country Team Meeting (virtual)**

India Country Team Meeting (virtual) held on 20th August, 2021 headed by H E High Commissioner Milinda Moragoda with High Commission of Sri Lanka in New Delhi, Deputy High Commission of Sri Lanka in Chennai, Consulate General of Sri Lanka in Mumbai and Sri Lanka Tourism.

❖ **Participation at “ANTOR” Regional Workshops - Norway**

Sri Lanka Tourism Promotion Bureau with the assistance of the Sri Lanka Mission in Oslo participated at four regional workshops in four cities in Norway namely : Stavanger, Bergen, Trondheim and Oslo from 30th August – 03rd September 2021. The main purpose of the seminars were to make more awareness of the destination and awareness of health protocols amongst the agents in Norway.

❖ **Tourism awareness programme, Philippines, 28th October 2021**

Sri Lanka Embassy in Manila, Philippines organised a tourism awareness programme to promote Tourist attraction of Sri Lanka and Ceylon tea at the National Shrine of St. Jude in Manila.



Flavours of Sri Lanka, Vienna



ANTOR Regional workshop-Norway

● EXPO - Dubai

❖ Sri Lanka Pavilion at Expo 2020 Dubai

Sri Lanka Pavilion at Expo 2020 Dubai was inaugurated on the 1st of October 2021. A simple yet graceful event marked the opening of the pavilion featuring a welcome procession with MagulBera song and a Traditional Kandyan Dance performance followed by Sri Lanka's National Anthem and lighting of the oil lamp. The pavilion will be in operation for a period of 6 months where the key event for Sri Lanka being the designated national day on 3rd January 2022 which is to be graced by the Hon. Prime Minister, Sri Lankan Ambassador to UAE, Minister of Tourism, Chairperson Sri Lanka Tourism and other dignitaries.



Sri Lanka Pavilion at EXPO-Dubai

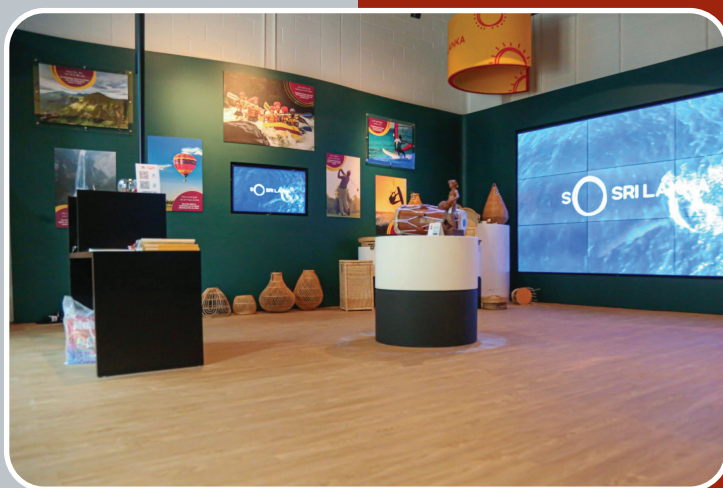
Located in the “Opportunity” district, the 300-sqm pavilion brings the planning principles of the ancient civilization to life, focusing on the island's three key pillars Authenticity, Compactness and Diversity. The pavilion with its water-based theme the visitors will immerse in an experience inspired by water – emphasising the value of adaptability and agility, the will to transform challenges into opportunities. Display screens at the pavilion spotlight unique facets of the island nation. The senses of the visitors will be engaged to gain information on the Island's rich culture and heritage, natural ecosystems and wildlife through these cinematic creations.

Visitors are also able to unravel the secret of the world famous Ceylon Tea, from leaf to cup, and enjoy a fresh cup of tea on their journey along the pavilion at the special tea corner courtesy of the Sri Lankan Tea Board. The Retail space facilitated by the Export Development Board will boast an array of Sri Lankan produce ranging from spices to beautiful Batik clothing.

Video Assets – The display screens are promoting Sri Lanka from all angles and ensuring to encapsulate Sri Lanka from its depth and breadth from flora and fauna to hospitality to our legendary hand-plucked teas. Sri Lankan magnificent gem and jewellery, inviting visitors to indulge in Sri Lanka.

Retail Corner – The Retail Corner started out with the first of the 8 retailers and Multilac, CCDEF, TradeLanka, Siddalepa, Malwatte Plantations, Gem Authority, Thiwastra, and Kanchana Batiks will also take their place according to the agreed roaster for this location. There is a very simplistic and clean design for the presentation and thus the use of the QR codes are used to share information about the retailer on the tables.

World Kiosk – The World Kiosk is being handled and managed with Laksala. The items are being displayed and the opening of the Kiosk is due to be operational. With the final set up of the Tea Machines allocation.



Sri Lanka Pavilion at EXPO-Dubai

❖ Expo - Sri Lanka Microsite

The microsite has been developed and included all the information for the participants

Sri Lanka pavilion was able to attain a lot of press coverage locally and internationally for the inauguration and the PR campaign is being carefully curated to ensure 3rd January 2022 National Day is covered to ensure that Sri Lanka is able to gain positive publicity to attract people to the nation.

The features about Tourism, Tea, Gems, Investment, and Handicrafts and other aspects are covered in the press to ensure that there is a content about Sri Lanka and all that it stands for is being shared on social media and press.

Sri Lanka received a successful inauguration and this was covered by local and international press.

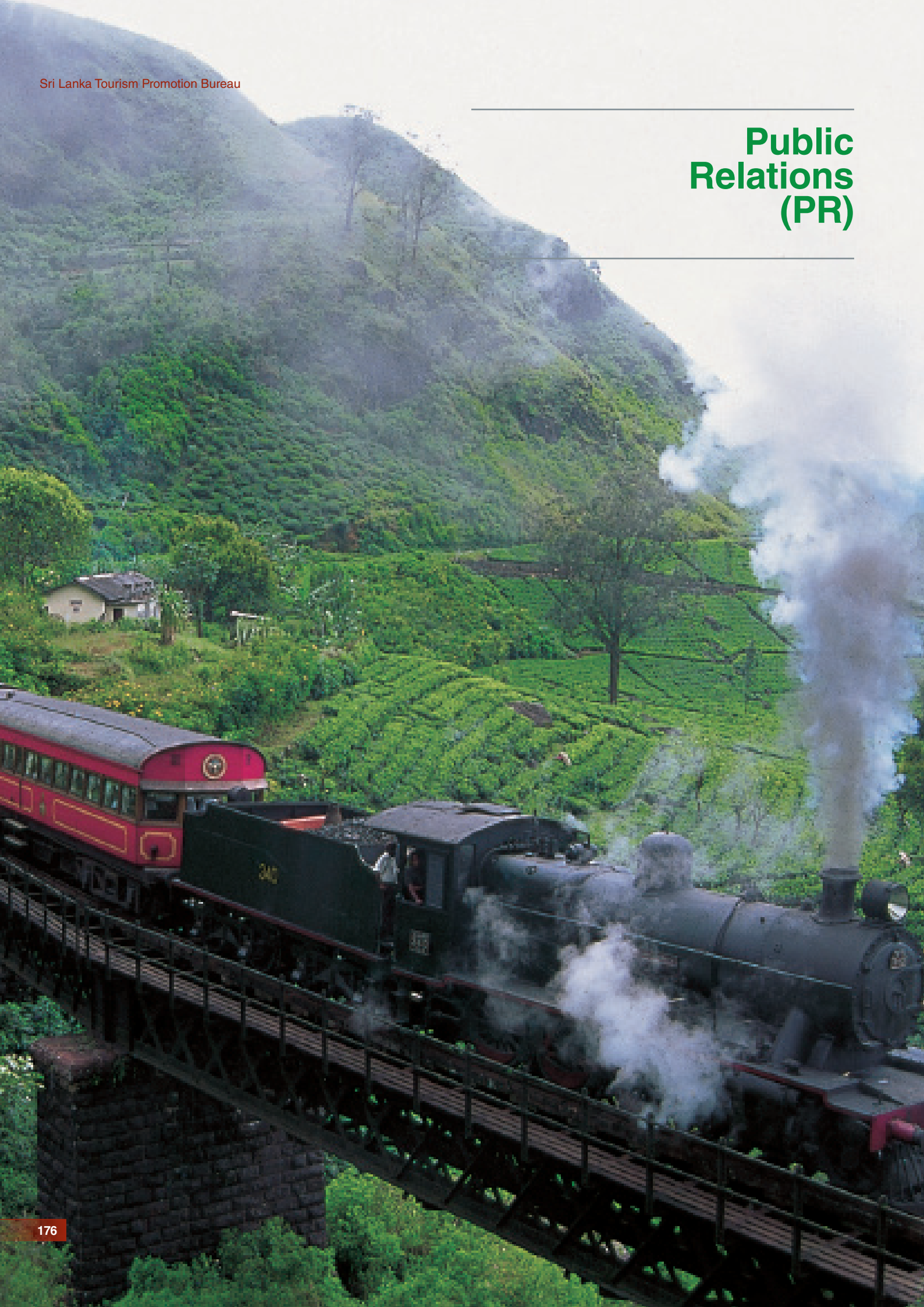
❖ Sri Lanka Pavilion Events

Sri Lanka has developed a wide array of events lined up to feature Sri Lanka and most of the events are open to the public. The inauguration ceremony was a success as there were expected 100 invitees however the participation was 130+ and there was keen interest in the videos of Sri Lanka, the Tea corner of the pavilion was a crowd puller and people were excited to see the design and the showcases displayed at the pavilion.

In total there are 5 flagship events, the Batik Fashion Show, and 12 pavilion events for pavilion activations, and the three B2B business forums for the triage of Travel, Investment, and Tea trades of Sri Lanka.

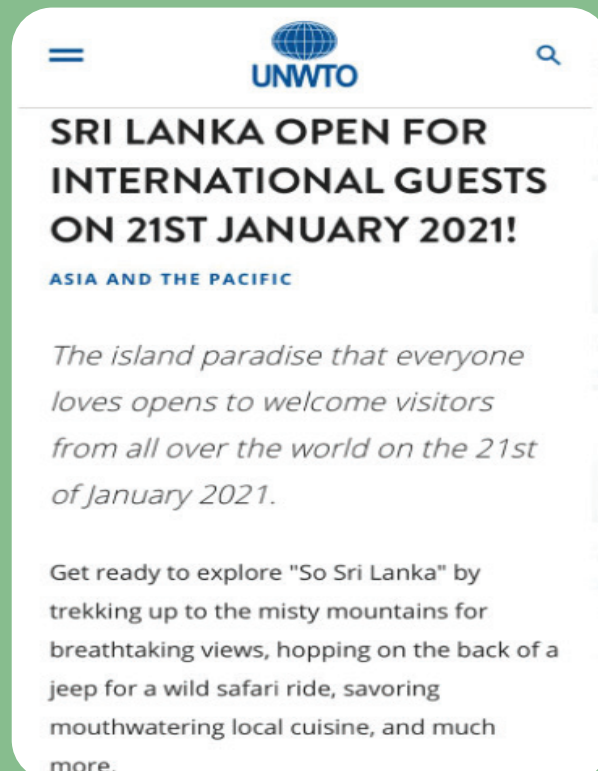
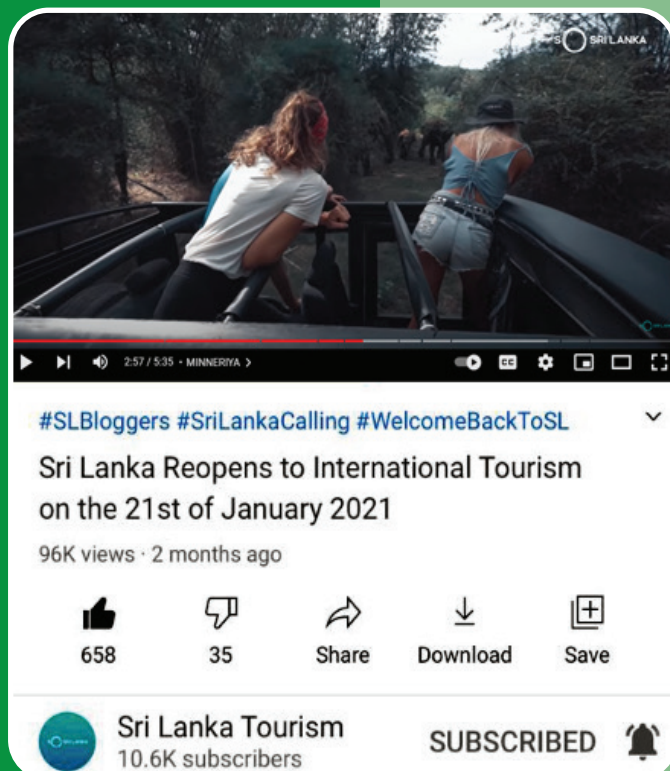
Apart from the above events, Sri Lanka Tourism Promotions Bureau shared the pavilion for other tea tasting sessions to share authentic Ceylon tea which is a crowd-pulling attraction. Further, there are plans for Tea to be sold at the Pavilion in the coming months.

Public Relations (PR)



● So Sri Lanka Reopening Video

Launched SO Sri Lanka Influencer Promotional Reopening Video and promoting via key social media platforms / travel influencers to familiarise the travel seeking audience. **Gained 1.4 million views on Facebook and 100,000 views on Youtube.**



- ❖ PR Division hosted popular Food Travel YouTube channel "Chopstick Travel" (Link: <https://www.youtube.com/user/ToastWithJim>) from 16th April 2021 to 9th May 2020)- To Promote Safe & Secure Bio Travel Bubble Process and continue to destination Sri Lanka's visibility on social media. Total Social Media Reach Gained : 3,500,000 . Ranked as one of the top 5 food travel channels on YouTube "Chopstick Travel" has over 1.2 million global subscribers covering USA, UK, India and Australia.

❖ Visit of Norwegian + Filipino (02) Travel Influencer Promotion with DW Germany Youtube

Over 50 social media posts covering (Youtube, Instagram, FB) Over 1 Million Reach

❖ Visit of high profile journalists and travel influencers, 26th October 2021

In the month of October, ten (10) high profile journalists and travel influencers were invited to Sri Lanka from Norway, India and Philippines. The media & travel influencer team has an active audience



covering UK, Norway, Germany, USA, UAE, Australia, Canada, Philippines, India. Combine reach of this promotion expect to be over 5 million (viewers & readers in both online /offline) globally and the advertising value equal to be over 23 million Sri Lanka Youtube based social media kicked started from October (from 15 th October to 6 th November) to highlight and pinpoint Sri Lanka's lesser known tourism experience in order to lure the enthusiastic travellers to have the vacation of their choice. The Norwegian based influencers (Martin Solhaugen <https://www.youtube.com/watch?v=CGKwnJYiAAg&t=5s/Ave> : <https://www.youtube.com/watch?v=rWKgZfxeLsw>) have been further commissioned by the famous DW Germany TV channel (Deutsche Welle) to produce a travel vlog about Sri Lanka for their Travel YouTube channel. DW is a German public state-owned international broadcaster funded by the German federal tax budget.



The service is available in 30 languages. DW's satellite television service consists of channels in English, German, Urdu, Hindi, Spanish, Bengali, and Arabic. Overall, this promotion will be covering Matale, Kegalle, Kandy, Hatton, Mahiyangana and Southern Coastal line by covering various tourism products "Hela Vedakam", adventure travel, luxury travel, community based tourism, nature and eco-tourism, Indigenous Veddha Community, and promoting less known Sri Lanka.

❖ Virtual Int. Media Networking Promotion

Sri Lanka Tourism undertook a country presentation within ravMedia's International Media Marketplace IMM (IMM Asia -Virtual Media Networking Event) taking place on 16th -17th June with the participation of over 50 Travel Brands / DMOs and over 100 Int. Travel media participants. FOCUS: Increase the global media awareness about Reopening of Sri Lanka and Invite Int. Media to Sri Lanka - VJP Promotion.

Sri Lanka Tourism has taken this opportunity to discuss lucrative media promotional opportunities with leading International media including BBC Travel, Condé Nast, GW, Vogue, National Geographic, etc.





❖ Collaborate with BBC.TRAVEL - VJP Promotion

Under the Visiting Journalist Programme (VJP) : collaborated with BBC Travel (www.bbc.travel) to create a destination promotional article about Ancient Mythical Sri Lanka. The promotional article was focused on Anuradhapura “Ranmasu Uyana” and “Sakwala Chakraya” also known as Stargate . This media promotion uplifted historical excitement about Sri Lanka's proud history within the global BBC's audience. The total viewership is 1.2 mn per month.

WebLink: <https://www.bbc.com/travel/article/20210502-the-unsolved-mystery-of-sri-lankas-stargate>



❖ Collaborate with Travel +Leisure (Asia) Magazine - VJP Promotion

Under the Visiting Journalist Programme (VJP) : collaborated with Indian Luxury Travel Magazine Travel + Leisure (Asia) magazine to promote authentic Sri Lankan cuisines and the great accommodation sector. Web link: <https://www-travelandleisureindia-in.cdn.ampproject.org/>

❖ Travel writers from Russia & Ukraine, 1st - 08th December 2021

Under the Visiting Journalist Programme, SLTPB hosted eleven (11) high prolific travel writers (representing key media publications) and travel influencers (Instagram & YouTube) from 1st - 8th December 2021 from Russia & Ukraine

Some of the key publications invited are: Vogue- Ukraine: <https://vogue.ua/>, Harper's Bazaar- Russia: <https://bazaar.ru/>,

Total Escape - Ukraine: <https://escapemgz.com/>, Aeroflot Inflight Magazine-Russia:

In return SLTPB will secure Minimum of 06 articles (Printed – 01 / Online – 05) / Total Combined Circulation/ Online Readership (per month): 5,670,000 / LKR 6,496,000.00 (approximate)

❖ Single Window Approval Unit for Film Tourism

SLTPB is in the process of setting up a Single Window Approval (SWA) unit for all international filming approvals in Sri Lanka in order to encourage more international filming in Sri Lankan locations.. Sri Lanka Tourism expects to sign an MOU with National Film Corporation and obtain Cabinet approval to execute the proposed plan.

● Travel Information Counters (TICs)

- ❖ Facilitate the visitors at BIA and Mattala International airport
- ❖ TIC BIA Counter - After the opening of airport on 21st January, every passenger arriving on tourist bubble is welcomed and checked by Information Counter staff at BIA before handing over to the guide / travel agents
- ❖ 1912 Call Center - 24 x 7 operation was carried out at TIC Colombo and inquiries were handled during day time and night through call diversion. Total inquiries handled 38,354 through the 1912 call center.



● Local Media Activities

- ❖ 01 Press conference -Tourism Reopening event (21st January 2021)
- ❖ 31 Media Releases sent to the Media between January - September 2021
- ❖ Bi -Monthly Newsletters
- ❖ Interacting with the Media and responding to Media queries



Advertising



● Local Public Awareness Campaign

- ❖ Coinciding with the reopening of Tourism to International visitors, a local public awareness campaign was launched through Print, and Electronic media from 14th February 2021 in order to create a positive mind set among the tourism stakeholders and the general public on the importance of revamping the tourism industry. This was mainly done to change public perception on Tourism industry and also to image building of the destination. Sametime to build positive mind set created among Industry Stakeholders
- ❖ The list of print and electronic media: Hiru TV, ITN, Vasantham TV, Sirasa TV, Shakthi TV, MTV (TV1), Rupavahini, Channel Eye, Nethra TV, Swarnavahini, Hiru FM, Sooriyan FM, SHAA FM, SUN FM, Neth FM, Upali Newspapers, Associated Newspapers, Ceylon Newspapers Pvt Ltd, Liberty Publisher



● Social Media and Web Promotions

With the objective of increasing the percentage of active online advocates for Sri Lanka, including growing the number of active followers of each target market on our core social channels and to Increase the number of unique visitors to the SLTPB website social media and Web promotions were conducted as follows

- ❖ **Appointed an Agency for Social Media Marketing, Monitoring and Maintenance and campaign was extended for another four (04) months.**

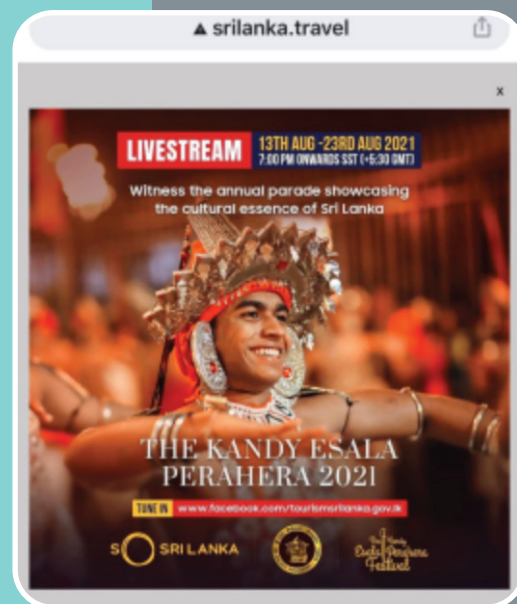
Social media campaign -

Overall performance highlights for the period - 227 Mn Impressions, 11K audience growth, 15.5 Mn Video views, 17 mn. engagement from advertising \ 160+ Post submission across multiple social media channels.

This was done targeting to Increase online awareness and consideration of Sri Lanka as a destination in the target markets.

Dalada Perahera Social media campaign

- ❖ Dalada Perahera - Social Media Campaign - Overall performance highlights - 6Mn Impressions, 3Mn Post Reach, 1Mn Video Views.
- ❖ Ruhunu Maha Kataragama Final Perahera Live Stream through social media channels.
- ❖ Dalada Perahera - Website Promotions (Special main Popup Banner & events page informations updates
- ❖ Website events update with Sri Lanka Cultural events & other tourism events and Sri Lanka Tourism website news update.
- ❖ New Endorsement update Sri Lanka Tourism website & social media channels.

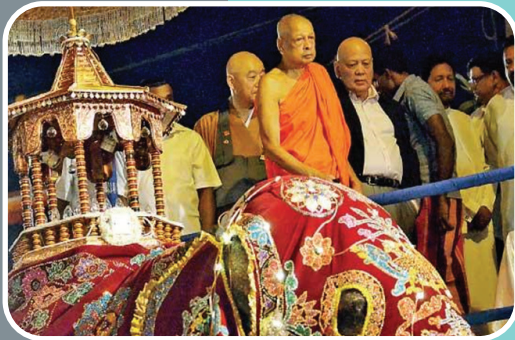


Events

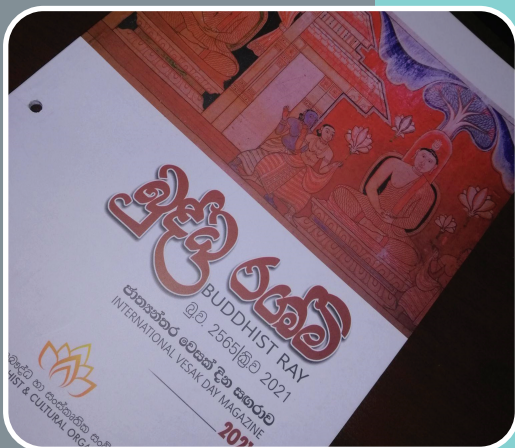
Due to the Pandemic situation, most of the events planned for the year 2021 as per the action plan were cancelled or rescheduled. However the following activities were completed during the year.

- ❖ Facilitated for Nawam Maha Perahera which was held from 25th to 26th February 2021 at Gangarama Viharaya Colombo with the objective of highlighting traditions and culture of Sri Lankan among local and foreign tourists. The event was promoted via web, social media and live stream.

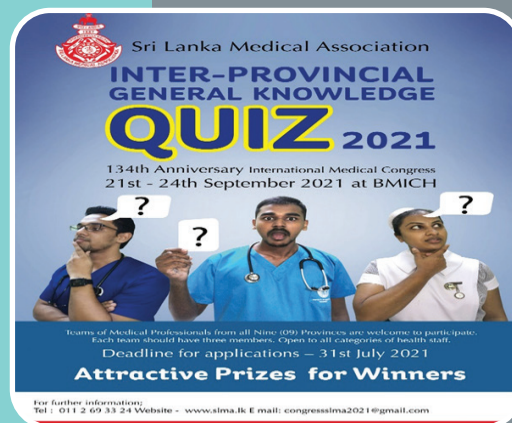




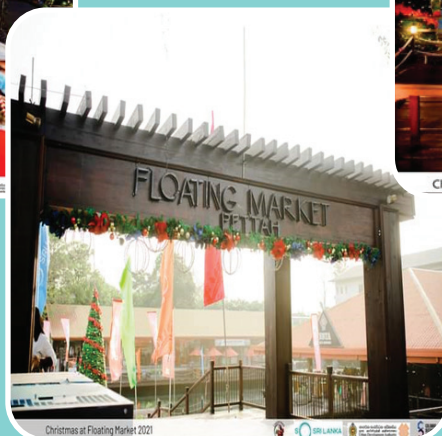
- ❖ Conducted So Sri Lanka Brand Promotion campaign at Palmerston North city In New Zealand parallel to the promotion of Teas and Coffees of the World event held on 25th February 2021.
- ❖ Facilitation was made by SLTPB for Kandy Esala Perahera organised by Sri Dalada Maligawa, held from 13th to 22nd August 2021 in Kandy with the objective of positioning the Grand Pageant of Asia while creating a Global awareness.
- ❖ A sponsorship arranged to Buddha Rashmi International Vesak Day Magazine 2021 with the objective of wider publicity and awareness to achieve High brand Exposure and Brand visibility on Sri Lankan Tourism among Buddhists Culture and Literary.
- ❖ Negotiations ongoing with Events Organizers to have following Events in Sri Lanka in the future.
 - TAAI convention in collaboration with Sri Lanka Inbound Tour Operators Association,
 - AIESEC Promoting Voluntourism,
 - ATMAN Festival in Trincomalee
 - Excursion programs for UNESCO visitors which is planned to be held in December 2021.
- ❖ A sponsorship arranged to "The winner"-The international Project with the objective of establish an entrepreneurial culture in Sri Lanka and immense step to achieve the goals of "Saubhagyaye Dekma" policy framework and finally to prosper our mother nation. The event was promoted via local radio and TV channels.



- ❖ A sponsorship arranged to "Inaugural SLMA Inner Provincial General Knowledge Quiz 2021" which was held from 27th to 30th of July 2021 at the BMICH with the objective of Provide an opportunity and platform for all healthcare workers to demonstrate their knowledge beyond the scope of medicine. The event was promoted via Facebook and YouTube channels of the Sri Lanka medical Association.
- ❖ A sponsorship was arranged to "Christmas at Floating market" which was held from 16th to 31st December 2021 at Floating Market with the objective of Create a festive glamour within the floating market as a tourism destination. The event was promoted via Social media platform.



Christmas at Floating Market 2021



Christmas at Floating Market 2021



Christmas at Floating Market 2021

- ❖ A Sponsorship was arranged for the Best Model of the World 2021 which was held from 5th to 12th December 2021 at Istanbul, Turkey with the participation from number of countries with the purpose of promoting Sri Lanka Tourism through pageant and cultural tourism among the participants.



- ❖ A sponsorship arranged to India and South Asian Monks and Lay Person Visit Sri Lanka on the 07th January 2021 at Bandaranaike International Airport with the objective of Welcome the group of monks and lay persons coming from India and south Asia for special Sri Pada Pilgrim. The event was Promoted via radio and TV channels and highlighted the cultural dimensions of Sri Lanka



- ❖ A sponsorship was arranged for Swimming Across the Palk Straits 2021 which was held from 19th to 20th March 2021 with the progress of attracting large numbers of foreign and local tourists, promoted via radio and foreign TV channels and promoted religious tourism among the target markets.



● Social Media Management and Advertising

- ❖ In 2021, the Sri Lanka Tourism Promotion Bureau (SLTPB) experienced a positive growth trend across their social media channels. Here is a breakdown of the performance metrics for each channel:

● Social Media Advertising | Objectives



❖ FACEBOOK:

SLTPB's Facebook page (<https://www.facebook.com/tourismsrilanka.gov.lk>) saw steady growth in its followers throughout the year, starting with approximately 187,900 followers in January and reaching over 444,677 followers by December. This represents a growth rate of around 57% over the course of the year. The total impressions, or the number of times any content from the page was displayed, was over 250 million, while the total reach, or the number of unique accounts that saw any content from the page, was around 34 million.


Overall Performance
 JAN - DEC 2021

	250 Million	Immersion From Advertising
	34 Million	Reach From Advertising
	17 Million	Engagement From Advertising
	15.5 Million	Video Views From Advertising

❖ **TWITTER:**

SLTPB's Twitter account (<https://twitter.com/tourismklk>) also experienced steady growth in its followers during 2021, starting with around 16,012 followers in January and ending the year with over 27,100 followers. This represents a growth rate of approximately 40% over the course of the year. The total impressions for the account were around 14 million, while the total reach was around 7 million. The engagement rate for the advertising was about 13.5%.

Overall Performance
Jan - Dec 2021

	14 Million	Impressions
	7 Million	Reach From Advertising
	950 K	Engagement From Advertising
	1.7 Million	Video Views From Advertising

❖ **INSTAGRAM:**

SLTPB's Instagram account (https://www.instagram.com/destination_srilanka/) saw a significant increase in its followers during 2021. Starting with approximately 40,220 followers in January, the account ended the year with over 52,040 followers. This represents a growth rate of around 23%. The total impressions for the account was around 227 million, while the total reach was around 55 million.

Overall Performance
JAN - DEC 2021

	227 Million	Impressions
	55 Million	Reach From Advertising
	15 Million	Engagement From Advertising
	8.7 Million	Video Views From Advertising

❖ **YOUTUBE:**

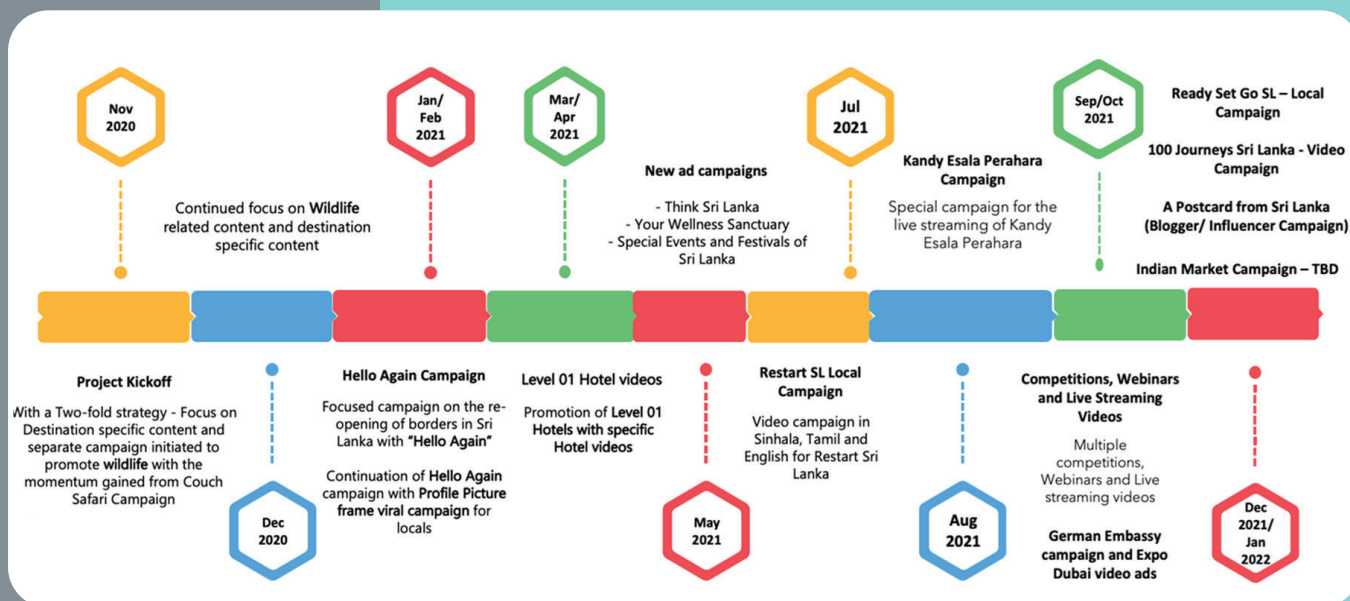
SLTPB's YouTube channel (<https://www.youtube.com/user/srilankatravelvideo>) saw a modest growth in its subscribers during 2021, starting with around 8,824 subscribers in January and reaching over 14,800 subscribers by December. This represents a growth rate of approximately 40%. The total number of views for the channel was around 6.6 million.

❖ **SLTPB-OWNED SOCIAL MEDIA CHANNELS – AUDIENCE/ FOLLOWER GROTH**

Overall, SLTPB's social media channels experienced a growth trend in 2021, with significant increases in followers, total impressions, and total reach. Facebook was the standout channel with a high growth rate of 57% in terms of followers. The advertising engagement rate for each channel remained modest but consistent throughout the year, with Facebook having the highest engagement rate. SLTPB's social media channels have been effective in promoting tourism in Sri Lanka and engaging with their followers, helping to showcase the beauty and diversity of the country's tourism offerings.

	OCT 2020 Then	DEC 2021 Now	Increase
	187,900 Page Likes	444,677 Page Likes	+ 256,777
	40,220 Followers	52,040 Followers	+ 11,820
	16,012 Followers	27,100 Followers	+ 11,088
	8,824 Subscribers	14,800 Subscribers	+ 5,976

❖ TACTICAL CAMPAIGNS ON SOCIAL MEDIA 2020-2021



POSTS PUBLISHED ON OWN SOCIAL MEDIA CHANNELS

1980+

Social Media Creative
Content posts published
across Facebook, Instagram,
Twitter and YouTube

Social Media Management

- A variety of content published including images with captions, GIFs, small videos, videos, links, stories, photo albums etc
- 6 Content pillars focussed
- Special content pieces for Seasonal and festive related topics/ days

● Sri Lanka Tourism Website

❖ New Layout Design of the Sri Lanka Tourism Website

In 2021, the Sri Lanka Tourism Promotion Bureau (SLTPB) redesigned the layout of their official website, www.srilanka.travel. The new layout features a modern and user-friendly design with a sleek and responsive interface, making it easier for visitors to navigate and access information about Sri Lanka's tourist attractions, culture, cuisine, and other travel-related services.

The homepage now showcases vibrant and high-quality images of Sri Lanka's scenic landscapes, cultural heritage sites, and wildlife, along with updated information on upcoming events and festivals. The website's improved search functionality allows users to easily find relevant information, such as visa requirements, travel tips, and tour packages.

Furthermore, the website now offers multilingual support for several languages, including English, French, German, Italian, Chinese, and Japanese, making it accessible to a broader audience. Overall, the redesigned layout of the Sri Lanka Tourism website provides an enhanced user experience and reflects the country's commitment to promoting sustainable tourism.

Country	Users	% Users
1.  Sri Lanka	167,686	 30.25%
2.  India	119,059	 21.48%
3.  United Kingdom	37,560	 6.78%
4.  United States	34,114	 6.15%
5.  Russia	24,810	 4.48%
6.  Germany	16,776	 3.03%
7.  United Arab Emirates	9,795	 1.77%
8.  Australia	9,122	 1.65%
9.  Canada	8,380	 1.51%
10.  France	8,282	 1.49%

Home Site Map Contact Us Tourist News Media Resources About Us Tourist Hotline: 1912 Select Language

WHAT'S NEW WHAT TO DO WHERE TO GO PLAN YOUR TRIP UPCOMING EVENTS WHAT THE WORLD HAS TO SAY

AN ISLAND ESCAPE AWAITS YOU

Search

Welcome to Sri Lanka

See what's waiting for you on your next island getaway. Savour the unique experiences this island treasure has to offer.



What the world has to say



The best destinations to travel to in 2023 mentions Sri Lanka as one of the tourist hotspots this year.



Golden Paradise Visa - Department of Immigration and Emigration, Sri Lanka



WILD



THRILLS



FESTIVE



HERITAGE



PRISTINE



BLISS



ESSENCE



SCENIC

Explore Island Stories

Each place, and each smile in Sri Lanka has a story to tell. We have so much to share with you, so come along to our island in paradise!

EXPLORE MORE

Upcoming Events & Festivals

SEE ALL EVENTS

Plan Your Dream Holiday

Each day on this island promises new experiences, discoveries, and life-long memories. With so much to do, we help you with these itineraries created just for you.

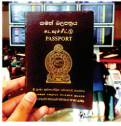
VIEW ALL



Things to See and Do



Find a Travel Agent



Apply Visa Online



Book a Flight



Find your Accommodation



Find a Tour Guide



New Products











What's New



Wilpattu National Park Wildlife Streaming



International Endorsements



Greatest Shows on Earth



SLTPB Promotional KIT



Tourism Hotline
1912

Ambulance Service
1996

Quick Links

Terms of Use
Site Map
Subscribe
Contact Us
Investor Relations Link
Complaints
Tenders
Important Notices
How to Fly Your Drone Legally
SLTPB Progress Report

OTHER SITES

Sri Lanka Tourism Development Authority
Sri Lanka Tourism Convention Bureau
Sri Lanka Institute of Tourism & Hotel Management
Ministry of Tourism
Sri Lankan Airlines
Sri Lanka Airport & Aviation Services
Department of Immigration and Emigration
Electronic Travel Authorization System
Tourist Health Association of Sri Lanka
Sri Lanka Association of Inbound Tour Operators
Sri Lanka Pavilion at EXPO 2020 in Dubai



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New Product Development (NPD)



● Ramayana Campaign

Ramayan Product of Sri Lanka was rebranded as “Ramyan Yathra” and a promotional backbone was developed. First field visits conducted to identify the areas to be developed. Sri Lanka Tourism Promotion Bureau conducted a Ramayana Training Program with the participation of 94 travel agents from 47 travel agencies in the local travel trade and showed interest in promoting Adapting to the new normal travel, Sri Lanka Tourism is also exploring different segments and products to assist the industry. One such is the ‘Ramayan Yatra’ which is believed to be an ideal product offering with wellness, spirituality integrated that can be offered under the quarantine and other health guidelines, to stimulate a discussion in and around the subject and to explore the feasibility and industry webinar was initiated by SLTPB. 6 global experts shared their knowledge and expertise with the industry and a conceptual way forward to be developed for the Indian market and especially for ‘Ramayan Yatra’ in the post-covid context for the tourism revival.

The webinar took the form of a brief induction on opening up Tourism for India, Health and Safety protocols, Ramayan Product in the new norm, and potential in India for Ramayan yathra in Sri Lanka over 90 minutes of insights, discussion & analysis.

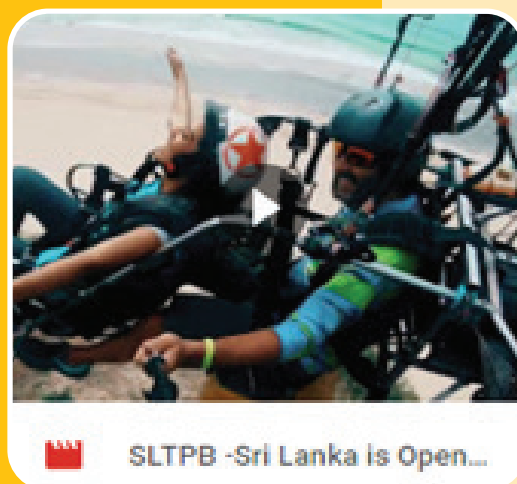
● Re Opening Campaign for Sri Lanka

Webinar on Re-opening Guidelines & Health Protocols for the staff members of Travel Agencies and Hotels

As Sri Lanka opened its doors to the world again, SLTPB organized a webinar on 15th January 2021 from 2.00 pm to 3.30 pm which took the form of briefing on Re-Opening Guidelines and Health Protocols, in the new normal in Sri Lanka over 90 minutes of insights, discussion & analysis.

Created the Re opening Videos for Sri Lanka Tourism and Designed Flyers of Health

Guidelines and protocols to the travel trade



Re Opening Press Conference 2021

The press briefing was attended by the Minister of Tourism, Hon. Prasanna Ranatunge, Mr. S. Hettiarachchi, Secretary, Sri Lanka Tourism, Ms. Kimarli Fernando, Chairperson Sri Lanka Tourism, Ms. Dammika Wijesinghe, Director General Sri Lanka Tourism Development Authority and Mr. Ashok Pathirage, Chairman Sri Lankan Airlines and other distinguished industry stakeholders, Senior Health and Aviation officials.

As Sri Lanka opens the borders for international visitors, detailed safety protocols and processes have been put in place to ensure the health and safety of both the travellers and the local community while enabling travellers to have a great time.

Around 100 local and foreign media participated in the press conference and distributed a docket consists of the Health Guidelines Booklet, 4 specified flyers to stakeholders of the trade-in English and Sinhala languages among the participants.

Global Communication Campaign

Sri Lanka Tourism Promotion Bureau launched the bidding process of the procurements related to the Global Communication Campaign. Accordingly, the pre-bid meeting was held on 24th February 2021 at SLITHM as three sessions. The interested bidders successfully participated at the event.

Introduction Session of the Global Communication Campaign to the Tourism industry

Sri Lanka Tourism Promotion Bureau has initiated the Global Communication Campaign. Accordingly, SLTPB conducted an Introduction Session to introduce the Global Communication Campaign to the tourism industry on 05th March 2021 from 10.30 am to 11.30 am at SLITHM Auditorium headed by the Minister of Tourism.

Bid Opening of Global Communication Campaign

The three bids to select Creative Agency, Digital Agency & Campaign Management Unit of The Global Communication Campaign were opened at SLTPB on 31st March 2021 to carry out the 5 year.





❖ Promoting Sri Lankan Handicrafts

Nattaranpotha village (Kalapuraya) and Hapuwida in central province was selected to promote local handicrafts. Work commenced to develop a dedicated website with photographs and videos of each craftsman involved in this industry.



❖ Buddhist Trail Promotion

The Buddhist Trail of Sri Lanka was established with standard packages and a microsite was developed and launched. Thai language version of the microsite was embedded to the main site as an initiative.



The Kandy Esala Perahera Live-Streamed Globally

The Kandy Esala Perahera is the culmination of over 1700 years of history, tradition, and artisanship and during the annual event, the citadel of Kandy comes alive in a breathtaking pageant of sound and illumination. This year's event was held between the 13th and 23rd of August, with all customary affairs being carried out under vigilant health and safety guidelines.

Due to the travel restrictions in place, the countless enthusiasts that participate in the event every year were denied the opportunity, however, due to special efforts made by Sri Lanka Tourism working in conjunction with Sri Dalada Maligawa's Media Bureau, the entire event was made available via live streaming.

The Perahera was live streamed in 7 different languages including English, Sinhala, Tamil, Thai, Chinese, Cambodian, and Japanese and had a viewership of close to 16,000 internationally. The online promotion of significant events and sites is a part of Sri Lanka Tourism's innovative effort to promote the island even in times of crisis. This strategy ensures Sri Lanka remains a top-of-the-mind destination among its target audience enabling a faster road to recovery for the entire sector once borders reopen to awareness of the cultural events in Sri Lanka and Establish the Knady Esala Perahera as must visit event among the Buddhist Community.



❖ Cruise Development

City map of Colombo commenced for the benefit of passengers who disembark in Colombo for tours.

❖ Content Development Project

Initiated to collect information about Lesser Known Sites and attractions and to collect Digital Assets from Across. Compiled the Attraction inventory of Sri Lanka which consisted of 5500 known and lesser known attractions. Contract was awarded to develop 125 site specific videos selected from this inventory.

❖ CNN Shines Global Spotlight on Sri Lanka Tourism



Sustaining the global spotlight on Sri Lanka as a 'safe and secure' holiday destination that has successfully opened up to the world, CNN's Asia Travel journalist, Lilit Marcus visited the island during the month of April to experience first-hand how Sri Lanka Tourism has managed to open up the country by implementing the globally recognized 'bio-bubble' concept. The travel writer touched on her experience as a tourist quarantining in paradise where she chose two Level 1 certified hotels for her initial 14 day stay in quarantine.

Adhering to strict safety guidelines and protocols issued by the SLTDA, tourists are able to travel with registered tour guides and drivers. The writer goes on to commend the painstaking measures taken to ensure safety and hygienic conditions and the warm welcome she received during her stay.

As part of CNN Travel's initiative to highlight Tourism Sri Lanka, in addition to the feature on the CNN Travel website, CNN Travel via its Instagram handle hosted a 'Sri Lanka Takeover', where stunning images of Sri Lanka were featured via its stories feature.

In the news network's coverage earlier this year, CNN's Julia Chatterley of the highly-rated show, 'First Move', interviewed Sri Lanka Tourism Chairperson Kimarli Fernando on the country's reopening strategy, highlighting the salient features of the bio-bubble for tourists, as well as their stays in over 200 KPMG and Ernst and Young-certified 'Safe and Secure' hotels, and how tourists could safely visit 20 popular scenic sites in the country. Chairperson- SLTPB also touched on the benefits of the mandatory US\$12 health insurance, which offers US\$50,000 cover for a month, during the CNN interview.

❖ Wildlife Couch Safari Competition

Wildlife Couch safari Competition were carried out on the year 2022 along with the Wildlife live streaming globally. Winners of the Competition were announced on 15th January 2021 supported by the packages sponsored by hoteliers.



2021 FINANCIAL STATEMENTS

SRI LANKA TOURISM PROMOTION BUREAU

SRI LANKA TOURISM PROMOTION BUREAU
STATEMENT OF FINANCIAL POSITION
AS AT 31ST DECEMBER 2021

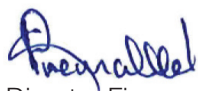
Annexure I

	Note	2021.12.31 Rs.	2020.12.31 (Restated) Rs.
ASSETS			
Current Assets			
Cash and cash equivalents	3	497,060,531	428,028,570
Short term Investment		3,600,000,000	3,242,414,339
Receivables	4	612,355,158	359,237,142
Advances	5	76,893,063	78,011,478
Prepayments	6	12,772,315	8,431,173
Employee Loans	7	11,929,422	12,289,399
Inventories		26,009,985	34,105,889
Total Current Asset		4,837,020,474	4,162,517,990
Intangible Assets			
Computer Software		2,349,160	2,744,844
		2,349,160	2,744,844
Non Current Assets			
Property, Plant and Equipments	8	47,428,790	61,030,153
Total Non Current Asset		47,428,790	61,030,153
Total Assets		4,886,798,424	4,226,292,987
LIABILITIES			
Current Liabilities			
Funds Received in advance	9	3,264,000	7,850,500
Deposit payables	10	3,222,545	29,269,630
Employee benefits	11	1,650,125	2,977,346
Accrued expenses and Creditors	12	176,314,254	130,074,033
		184,450,924	170,171,509
Non-Current Liabilities			
Vehicle Lease		6,426,589	9,571,850
Total Liabilities		190,877,513	179,743,359
Net Assets		4,695,920,911	4,046,549,628

Annexure I

NET ASSETS / EQUITY		
Capital contribution	33,069,157	33,069,157
Accumulated surpluses / (deficits)	4,662,851,754	4,013,480,471
Revaluation reserve		
Total Net Assets / Equity	4,695,920,911	4,046,549,628

The Director Finance certifies that the financial statements have been prepared in compliance with the requirements of the Sri Lanka Financial Reporting Standards, Finance act No. 38 of 1971 and Sri Lanka Tourism Act No. 38 of 2005.



Director Finance
Sri Lanka Tourism Promotion Bureau

The under signed Board members "ex officio" hereby authorize this financial statements and under take the responsibility of preparation of same.



Krimarli Fernando
Chairperson
Sri Lanka Tourism Promotion Bureau



K.P.P. Siriwardane
Managing Director
Sri Lanka Tourism Promotion Bureau



Board Member
Sri Lanka Tourism Promotion Bureau



Board Member
Sri Lanka Tourism Promotion Bureau

SRI LANKA TOURISM PROMOTION BUREAU
STATEMENT OF FINANCIAL PERFORMANCE
FOR THE YEAR ENDED 31ST DECEMBER 2021

Annexure II

	Note	2021.12.31 Rs.	2020.12.31 (Restated) Rs.
Revenue			
Embarkation Levy		338,784,735	342,652,457
Tourism Development Levy		571,179,521	378,331,951
Other Revenue	13	276,522,052	247,263,190
Total Revenue		1,186,486,308	968,247,598
Expenses			
Wages, Salaries and Employee Benefits	14	91,988,474	94,148,702
Supplies and Consumables Used	15	41,971,211	33,808,006
Trade related expenditure	16	380,422,361	489,344,641
Depreciation and Amortization Expenses		17,863,481	17,887,762
Other Expenses	17	3,157,601	2,856,456
Finance Costs	18	1,711,897	2,113,750
Total Expenses		537,115,025	640,159,318
Surplus / (Deficit) for the Period		649,371,283	328,088,280
Revaluation Gain			17,400,000
Surplus After Treasury Levy and Revaluation		649,371,283	345,488,280
Surplus / (Deficit) Brought Forward		4,013,480,471	3,667,992,190
Surplus / (Deficit) Carried Forward		4,662,851,754	4,013,480,470

SRI LANKA TOURISM PROMOTION BUREAU
STATEMENT OF CHANGES IN NET ASSET/ EQUITY
FOR THE YEAR ENDED 31ST DECEMBER 2021

Annexure III

ATTRIBUTABLE TO OWNERS OF THE CONTROLLING ENTITY

	Contributed Capital	Accumulated Surpluses/ (Deficits)	Total Net Assets/ Equity
	Rs.	Rs.	Rs.
Balance at 31st December 2019 carried forward	33,069,157	3,795,075,209	3,828,144,366
Changes in accounting policies (Prior year adjustments)		(127,083,019)	(127,083,019)
Restated balance	33,069,157	3,667,992,190	3,701,061,347
Changes in net assets/equity for the period			
Gain on property revaluation		17,400,000	17,400,000
Surplus for the period		345,488,281	345,488,281
Total recognized revenue and expenses for the period		345,488,281	345,488,281
Balance at 31st December 2020 carried forward	33,069,157	4,013,480,471	4,046,549,628
Changes in accounting policies (Prior year adjustments)			
Restated balance	33,069,157	4,013,480,471	4,046,549,628
Changes in net assets/equity for the period			
Surplus for the period		649,371,283	649,371,283
Total recognized revenue and expenses for the period		649,371,283	649,371,283
Balance as at 31st December 2021 carried forward	33,069,157	4,662,851,754	4,695,920,911

SRI LANKA TOURISM PROMOTION BUREAU

CASH FLOW STATEMENT

FOR THE YEAR ENDED 31ST DECEMBER 2021

Annexure IV

	2021.12.31 Rs.	2020.12.31 (Restated) Rs.
CASH FLOWS FROM OPERATING ACTIVITIES		
Surplus / (deficit) for the period	649,371,284	328,088,280
Adjustment		
Net Profit before Adjustment	649,371,284	328,088,280
Depreciation	17,863,481	17,887,762
(Gain)/ Loss on Disposal of Property, Plant & Equipment	14,177	
Interest Income - Staff loan	(323,769)	(204,510)
Interest Income - Investment	(193,581,404)	(238,981,380)
Provision for Gratuity	2,368,860	3,482,545
Interest Expense - Lease	1,338,038	1,653,110
Operating profit before working capital changes	477,050,667	111,925,807
Working Capital changes		
(Increase) / Decrease in Receivables	(238,690,105)	(63,496,510)
(Increase) / Decrease in Advances	1,118,415	41,645,206
(Increase) / Decrease in Prepayments	(4,341,143)	4,116,068
(Increase) / Decrease in Loans	3,103,131	3,281,879
(Increase) / Decrease in Inventories	8,095,904	(10,938,600)
Increase / (Decrease) in Funds Received in Advance	(4,586,500)	(8,407,550)
Increase / (Decrease) in Deposit Payable	(26,047,084)	26,183,580
Increase / (Decrease) in Accrued expenses & Creditors	45,885,040	(331,097,032)
	(215,462,342)	(338,712,958)
Gratuity paid	(173,062)	
Net cash flows from operating activities	261,415,263	(226,787,151)
CASH FLOWS FROM INVESTING ACTIVITIES		
Investment Short term Investment	(1,800,000,000)	(2,542,414,339)
Maturity on Short term investment	1,447,949,854	2,500,000,000
Purchase of property, plant and equipments	(3,880,610)	(6,293,986)
Gratuity Investment	(2,977,349)	(2,447,053)
Interest Income - Staff loan	323,769	204,510

Annexure IV

Interest Income - Investment	173,072,308	238,116,588
Loan given to employees	(2,743,153)	(7,181,874)
Net cash flows from investing activities	(188,255,181)	179,983,846
CASH FLOWS FROM FINANCING ACTIVITIES		
Vehicle lease	(2,790,082)	(2,475,010)
Interest Expense - Lease	(1,338,038)	(1,653,110)
Net cash flows from financing activities	(4,128,120)	(4,128,120)
Net increase / (decrease) in cash and cash equivalents	69,031,962	(50,931,425)
Cash and cash equivalents at beginning of period	428,028,570	478,959,995
Cash and cash equivalents at end of period	497,060,531	428,028,570

SRI LANKA TOURISM PROMOTION BUREAU

STATEMENT OF BUDGET VS ACTUAL

FOR THE YEAR 2021

Annexure V

Description	2019	2020 (Restated)			2021		
	Actual	Budget	Achievement		Budget	Achievement	
			Actual	%		Actual	%
Revenue							
Embarkation Levy	1,462.51	140.00	342.65	245%	287.25	338.78	118%
Tourism Development Levy	659.30	285.00	378.33	133%	234.70	571.18	243%
Other revenue	403.35	202.00	247.26	122%	180.00	276.52	154%
Total Revenue for 2021 (A)	2,525.16	627.00	968.24	154%	701.95	1,186.48	169%
Expenditure							
Wages, salaries and employee benefits	104.90	94.91	94.15	99%	103.45	91.99	89%
Supplies and consumables used	45.81	120.21	33.81	28%	84.71	41.97	50%
Trade related expenditure	2,331.02	593.57	489.34	82%	501.75	380.42	76%
Depreciation and amortization expenses	8.14		17.89			17.86	
Other expenses	4.75	3.55	2.86	80%	6.05	3.16	52%
Finance costs	3.89	4.30	2.11	49%	5.00	1.71	34%
Expenditure	2,498.51	816.54	640.16	78%	700.96	537.11	77%
Capital Expenditure*	43.33	5.70	6.29	110%	3.75	3.88	103%
Total Expenditure relevant to the Year (B)	2,541.84	822.24	646.45	79%	704.71	540.99	77%
Surplus / (deficit) for the period (A-B)	(16.68)	(195.24)	321.80		(2.76)	645.49	
Fund transfer to the Treasury	(500.00)					-	
Surplus after fund transfer to the Treasury	(516.68)	(195.24)	321.80		(2.76)	645.49	

* Capital expenditure incurred during the year is not included in the financial performance, since it is a balance sheet item.

SRI LANKA TOURISM PROMOTION BUREAU

NOTES TO THE FINANCIAL STATEMENTS OF 2021

1. Reporting Entity

1.1 Incorporation

In terms of Tourism Act No. 38 of 2005 Sri Lanka Tourism Promotion Bureau was established with effect from 01/10/2007.

1.2 Basis of Preparation and Accounting Policies

Financial statements have been prepared in compliance with the Sri Lanka Public Sector Accounting Standards (SLPSAS).

1.2.1 Going Concern

Financial statements are prepared based on the going concern assumption.

1.3 Objectives

The objective of the Bureau is, As per the strategic marketing and country specific action plan 2021 of Sri Lanka Tourism Promotion Bureau key objectives have been circulated as follows.

1. Tourism industry to be Sri Lanka's #1 net foreign exchange earner with a target of US\$ 10 Billion to be earned in 2025. In 2018, tourism was #3 foreign exchange earners at US\$ 4.3 Billion.
2. Tourism and its supporting industries employ 600,000 Sri Lankans with women accounting for 10% of the workforce. In 2018, 169,003 people were directly employed in the tourism sector.
3. To increase the daily, spend per visitor to US\$ 210. In 2018, the daily spend was US\$ 173.81

1.4 Number of employees

Approved carder for 2021 and actual carder of each category of staff are as follows.

	Staff Category	Approved carder	Actual as at 31/12/2021
01	Senior Management	18	6
02	Middle Management	41	32
03	Other Staff	57	36
04	Primary Staff	14	12
	Total	130	86

1.5 Statement of compliance

The financial statements of the Sri Lanka Tourism Promotion Bureau comprising the Statement of Financial Position, Statement of Financial Performance, Statement of Changes in Net Asset / Equity, Cash Flow Statement and Significant Accounting Policies and Notes. All these are prepared in accordance with Sri Lanka Public Sector Accounting Standards (SLPSAS) laid down by the Institute of Chartered Accountants of Sri Lanka (CA Sri Lanka) with the participation of Auditor General and Ministry of Finance and Planning or in addition Sri Lanka Accounting Standards.

SRI LANKA TOURISM PROMOTION BUREAU

NOTES TO THE FINANCIAL STATEMENTS OF 2021

1.6 Basic of Measurement

The Financial Statements are prepared in accordance with historical cost convention.

1.7 Presentation Currency

All Financial Statements are prepared in Sri Lankan Rupees which is the functional currency.

1.8 Events after the Balance Sheet Date

All the material events after the Balance Sheet date have been considered and appropriate adjustments/disclosures have been made in the Financial Statements, where necessary.

(a) Adjustment for prior periods

As presented in the Statement of changes in equity, the opening retained earnings was adjusted by 127,083,019, which represents the amount of changes in prior year final performance, final position as a result of recognizing and corrections on reconciliations.

	Note	2020.12.31 Rs.	Adjustments	2020.12.31 (Restate) Rs.
Revenue				
Embarkation Levy		342,652,457	-	342,652,457
Tourism Development Levy		378,331,951	-	378,331,951
Other revenue	13	315,575,645	(68,312,455)	247,263,190
Total Revenue		1,036,560,053	(68,312,455)	968,247,598
Expenses				
Wages, salaries and employee benefits	14	94,177,884	(29,182)	94,148,702
Supplies and consumables used	15	29,572,552	4,235,454	33,808,006
Trade related expenditure	16	498,464,417	(9,119,776)	489,344,641
Depreciation and amortization expenses		17,887,762	-	17,887,762
Other expenses	17	3,216,282	(359,826)	2,856,456
Finance costs	18	2,113,750	-	2,113,750
Total Expenses		645,432,647	(5,273,330)	640,159,317
Surplus / (deficit) for the period		391,127,406	(63,039,125)	328,088,281
Revaluation Gain		17,400,000	-	17,400,000
Less : Treasury Levy				
Surplus after Treasury Levy and revaluation		408,527,406	(63,039,125)	345,488,281
Surplus / (deficit) brought forward		3,795,075,209	(127,083,019)	3,667,992,190
Surplus / (Deficit) carried forward		4,203,602,615	(190,122,144)	4,013,480,471

SRI LANKA TOURISM PROMOTION BUREAU

NOTES TO THE FINANCIAL STATEMENTS OF 2021

2. Significant Accounting Policies

2.1 Inventories

Stocks have been generally valued at cost or net realizable value whichever is lower using the First in First out (FIFO) method.

2.2 Bad Debt Provision related to receivable in year 2008/2009

SLTPB had made a provision of Rs. 3,304,920 due to Bad and doubtful debts.

Consumer Brochure UK	Rs. 2,428,920
Hikkaduwa Tickets	Rs. 876,000

2.3 Depreciation

The provision for depreciation is calculated on a straight line basis on the cost or valuation of furniture and fittings, Computer and Equipment, Motor Vehicles, Air Conditions, Office Equipment, Telephone and Miscellaneous Equipment in order to write off such cost / valuation over the estimated useful lives from the date of acquisition as follows.

Description of Assets	Rate of Depreciations
Furniture & Fittings	7.5%
Computer & Equipment	25%
Motor Vehicles	25%
Air Conditioner	7.5%
Office Equipment	7.5%
Telephone	7.5%
Miscellaneous Equipment	7.5%
Computer software	25%
QB and other software	20%

Motor vehicles, one of the asset classes, have been estimated use of period up to 30th June 2019, in line with Sri Lanka Accounting Standards No. 08 since cost of acquisition has been fully depreciated and over depreciation of under estimation of assets has been credited to brought forward surplus/depreciation accounts.

2.4 Office Building

Office space of the main office of the Bureau has been obtained from the Sri Lanka Tourism Development Authority (SLTDA) on rental basis. Total rent payable to SLTDA is 83Mn for the period of 2011 - 2021. However, as per the COPE decision, SLTPB has deducted 28Mn for rent payable and the balance payable is included under creditors.

SRI LANKA TOURISM PROMOTION BUREAU

NOTES TO THE FINANCIAL STATEMENTS OF 2021

2.5 *Foreign Currency Transactions*

These transactions are converted on the following basis.

Receipts & Payments	-	Actual rate
Cash and cash equivalent and liabilities	-	Closing rate
Fixed assets	-	Actual rate
Remittances	-	Actual rate

2.6 *Provision for Gratuity*

The Company makes full provision on account of gratuity that may fall due for payment under the payment of Gratuity Act No. 12 of 1983 for all employees who have completed one year of service in accordance with Sri Lanka Accounting Standard. Investment has been made in state banks for the gratuity provision.

Employee benefit under the balance sheet is shown as per the SLPSAS 19.

2.7 *Accrued Expenditure*

In terms of Sri Lanka public sector Accounting Standards, accrued expenditure is defined as liabilities to pay for goods or services that have been received or supplied, but have not been paid, invoiced, or formally agreed with the supplier. Accordingly, accrued expenses are included for the accounts.

2.8 *Contingency payment*

As at 31st December 2021, following court cases were pending at the courts in the above institution.

1. M/S Associated Newspapers of Ceylon Limited Vs. Sri Lanka Tourism Promotion Bureau (Case No – DMR/257/2016)
2. Ms. J.A.B.S.Karunaratna Vs. SLTPB (Case No LT01/20/2020)
3. Ms. W.A.D.L.M.Warnakulasuriya Vs. SLTPB (Case No LT01/111/2020)
4. Ranasemuge Chamodi Hansani Fonseka Vs. SLTPB (Case No LT01/112/2020)
5. K.A.S.Pushpakumara Vs. SLTPB (Case No LT01/114/2020)
6. Ms. R.D.Nirosha Suranji Wickramasinghe Vs. SLTPB (Case No LT01/115/2020)
7. Ms. Raveena Tharushi Bulathsinghala Vs. SLTPB (Case No LT01/116/2020)
8. Mr. Lakshitha Fernando Vs. SLTPB (Case No LT01/117/2020)
9. Ms. A.W.A.Udayangani Vs. SLTPB (Case No LT01/119/2020)
10. Ms. Dilani Dilrukshi Wijesinghe Vs. SLTPB (Case No LT01/120/2020)
11. Mr. W.G.S.Sanjeewa Vs. SLTPB (Case No LT01/122/2020)
12. Mr. P.K.Shanaka Asiri Perera Vs. SLTPB (Case No LT01/123/2020)
13. Mr. Kakusanda Samadhi Kotugoda Vs. SLTPB (Case No LT01/01/2021)

SRI LANKA TOURISM PROMOTION BUREAU

NOTES TO THE FINANCIAL STATEMENTS OF 2021

2.9 Taxation

The Department of Inland Revenue has confirmed that the Sri Lanka Tourism Promotion Bureau is not entitled to claim Value Added Tax Refund.

In terms of PAYE Tax Circular No 01 Dated 01/04/2014 Sri Lanka Tourism Promotion Bureau has deducted PAYE Tax from the eligible employees and remitted to the Department of Inland Revenue, on monthly basis during the year. However, as per the amended tax circular issued, none of the employees were liable to PAYE for the year 2021.

2.10 Other Revenue

Other revenue comprises the participation fees collected from the individual participants at the local/ foreign promotional trade fairs which are conducted and organized by the Sri Lanka Tourism Promotion Bureau, income received from the investment of surplus funds in Government Banks and the Fund received from EXPO by Export Development Board and Ministry of Tourism.

2.11 Cash & Cash Flow Statement

The Cash Flow Statement has been prepared using the "Indirect Method" in accordance with the Sri Lanka Public Sector Accounting Standard "Cash Flow Statements". Cash and cash equivalents comprise short term, highly liquid investments that are readily convertible to known amounts of cash and are subject to an insignificant risk of changes in value. The cash and cash equivalent include cash in hand and balances with banks.

Main bank account bearing no 7120006 maintained at Bank of Ceylon is linked with the fund management account bearing no 81741602. Both accounts are maintained at the Bank of Ceylon corporate branch. Any excess funds more than 5 Mn in the main current account (A/C No 7120006) will be automatically transferred to the said fund management account (A/C No 81741602) and the funds from fund management account (A/C No 81741602) will be transferred to the main current account (A/C No 7120006) based on the cheques drawn. Additionally, funds in a fund management account have been invested on a daily basis.

Hence the total amount should be read as the summation of the cash at the main current account (A/C No 7120006) and the fund management account (A/C No 81741602). Which is Rs. 495,891,828/= for year 2021 and it is a timing difference of transfer of funds between Fund Management Account (A/C No 81741602) to Main Account (A/C No 7120006).

Description	As per Bank (Rs)	As per Cash Book (Rs)
Cash at Bank - H/O - Main Account	4,997,500	(67,021,765)
Cash at Bank - Fund Management AC	562,622,674	562,622,674
Total	567,620,174	495,600,909

2.12 Advance

The following advance are shown under current assets

Local Advance	Rs. 6,534,361/=
Foreign Advance	Rs. 70,358,702/=

SRI LANKA TOURISM PROMOTION BUREAU

NOTES TO THE FINANCIAL STATEMENTS OF 2021

2.13 Annual performance

Sri Lanka Tourism has been severely affected by the pandemic of COVID -19 in 2020 & 2021. As a result tourist arrival was reduced to 194,495 in 2021 which is a 313,209 decrease compared to 2020 and a 62% decline when compared with the previous financial year. The comparison of marketing promotional expenses and arrivals are given in the below.

2021	2020		2021	2020	
Marketing promotional Expenditure (Rs.)	Marketing promotional Expenditure (Restated) (Rs.)	Variance	Arrival Tourist	Arrival Tourist	Variance
131,779,422	366,150,676	-64%	194,495	507,704	-62%

2.14 Expo 2020

SLTPB received Rs 25,000,000 each from Export Development Board, Ministry of Tourism to conduct expo 2020 further sum of rupees 25 Million is receivable from Ministry of Tourism for the expenses incurred by SLTPB behalf of Expo 2020.

Accordingly, an amount of 75 Million is shown under the income of SLTPB for the year 2021.

Moreover, out of the total expense incurred of amount Rs.99,154,810 (Note 16 for Expo 2020)

Rs. 75 Million was financed through the amount received and receivable from the Export Development Board and Ministry of Tourism.

2.15 Related party transactions.

No related party transaction available to disclose.

SRI LANKA TOURISM PROMOTION BUREAU

NOTES TO THE FINANCIAL STATEMENTS OF 2021

03.0 Cash and Cash Equivalents

Description	2021.12.31 (Rs.)	2020.12.31 Restated (Rs.)
Cash at Bank - HO - Main Account	(67,021,766)	(1,339,466)
Cash at Bank - Fund Management AC	562,622,674	428,035,844
Cash at Bank - HO - Private Sector	1,365,792	1,238,362
Cash at Bank - Kandy/ TIC	93,830	93,830
Total Cash and Cash Equivalents	497,060,531	428,028,570

04.0 Receivables

Description	2021.12.31 (Rs.)	2020.12.31 Restated (Rs.)
Consumer Brochure - UK	2,428,920	2,428,920
Hikkaaduwa Tickets	876,000	876,000
Fuel Deposit	300,000	200,000
Vehicle hiring deposit- Excel Cabs	20,000	20,000
American Premium Water System	4,000	4,000
Interest Income from Short Term Investment	14,787,505	359,594
Embarkation Levy	216,983,051	59,805,847
Tourism Development Levy	342,969,402	289,471,944
Allowance EXPO Milano - 2015	63,094	63,094
Sri Lankan Airlines	25,000	25,000
Ministry of Foreign Affairs	1,940,272	1,853,918
Air port & Aviation Services (SL) Ltd	3,200,357	3,200,357
Deposit- TIC BIA Kandy	630,000	630,000
Receivable from Employees	1,697,431	36,110
Receivable from Missions	4,478,566	3,344,278
Receivable - Trade Contribution & other	220,000	220,000
Receivable from Bank	36,480	3,000
Balanace fund receivable for EXPO 2020	25,000,000	-
Total Receivables	615,660,078	362,542,062
Bad Debts Provision for Bad & Doubtful Debts	(3,304,920)	(3,304,920)
Total Receivables After the Bad Debt Provision	612,355,158	359,237,142

SRI LANKA TOURISM PROMOTION BUREAU

NOTES TO THE FINANCIAL STATEMENTS OF 2021

05.0 Advances

Description	2021.12.31 (Rs.)	2020.12.31 Restated (Rs.)
Local Advances	6,534,361	3,707,967
Foreign Advances	70,358,701	74,303,511
Total Advances	76,893,063	78,011,478

06.0 Prepayments

Description	2021.12.31 (Rs.)	2020.12.31 Restated (Rs.)
Metropolitan Campus	150,000	-
Service charge for Payroll & Accounting package	29,125	27,250
Space cost RTF 2020	8,120,991	8,120,991
Salacine Television -Supplier Registration Advertisement -2022	627,912	-
Participants for EXPO 2020	3,844,287	-
Payment for the Photocopy Machine	-	25,172
Vehicle insurance for 2021	-	257,760
Total Prepayments	12,772,315	8,431,173

07.0 Employee Loans

Description	2021.12.31 (Rs.)	2020.12.31 Restated (Rs.)
Loan - Distress	9,985,219	10,784,708
Loan - Special	1,919,453	1,447,441
Loans - Festival	24,750	57,250
Total Employees - Loans	11,929,422	12,289,399

09.0 Funds Received in Advance

Description	2021.12.31 (Rs.)	2020.12.31 Restated (Rs.)
Supplier registration	9,000	-
Participation fee in advance	3,255,000	7,850,500
Total Revenue in Advance	3,264,000	7,850,500

SRI LANKA TOURISM PROMOTION BUREAU

NOTES TO THE FINANCIAL STATEMENTS OF 2021

10.0 Deposit and Payable

Description	2021.12.31 (Rs.)	2020.12.31 Restated (Rs.)
Refundable Tender Deposit	457,080	457,080
Retention Payable	626,605	2,031,213
Others	2,138,860	26,781,337
Total Deposit Payable	3,222,545	29,269,630

11.0 Employee Benefits

Description	2021.12.31 (Rs.)	2020.12.31 Restated (Rs.)
Provision for Retirement Gratuity brought forward	18,469,375	14,986,829
Add		
Gratuity Provision	2,368,860	3,482,545
	20,838,234	18,469,375
Less:		
Amount Paid during the year	173,062	-
Total Gratuity payable for the year	20,665,173	18,469,374
Less: Investment for Gratuity	19,015,048	15,492,028
Employee Defined Benefits Liability	1,650,125	2,977,346

12.0 Accrued Expenses and Creditors

Description	2021.12.31 (Rs.)	2020.12.31 Restated (Rs.)
Accrued Expense 2014	75,756	75,756
Accrued Expense 2018	760,625	760,625
Accrued Expense 2019	1,352,780	35,914,483
Accrued Expense 2020	1,589,266	18,842,887
Accrued Expense 2021	89,084,692	-
Vehicle Lease (Working table 01)	3,145,262	2,790,082
Sundry creditors - SLTDA/SLITHM	80,305,873	71,690,200
Total Creditors	176,314,254	130,074,033

SRI LANKA TOURISM PROMOTION BUREAU

NOTES TO THE FINANCIAL STATEMENTS OF 2021

Working Table 01

Note : Lease Creditor Working	2021.12.31 (Rs.)	2020.12.31 Restated (Rs.)
Current Liability (Rs.)		
Audi A3 2 nos		
Lease creditor	2,484,888	2,484,890
Less:Interest in suspense	576,604	792,100
	1,908,284	1,692,790
Audi A4		
Lease creditor	1,643,232	1,643,235
Less:Interest in suspense	406,254	545,943
	1,236,978	1,097,292
Total Current Liability	3,145,262	2,790,082
Non current Liability (Rs.)		
Audi A3 2 nos		
Lease creditor	4,141,480	6,626,368
Less:Interest in suspense	406,053	982,658
	3,735,427	5,643,710
Audi A4		
Lease creditor	3,012,592	4,655,824
Less:Interest in suspense	321,430	727,684
	2,691,162	3,928,140
Total Non Current Liability	6,426,589	9,571,850
13.0 Other Revenue		
Description	2021.12.31 (Rs.)	2020.12.31 Restated (Rs.)
Interest Income - Staff loan	323,769	204,510
Trade Contributions	6,605,000	7,734,650
Interest Income - Investment	193,581,404	238,981,380
Non Refundable Tender Fees	729,500	342,000
EXPO 2020	75,000,000	-
Other Income	282,379	650
Total Other Revenue	276,522,052	247,263,190

SRI LANKA TOURISM PROMOTION BUREAU

NOTES TO THE FINANCIAL STATEMENTS OF 2021

14.0 Wages, Salaries and Employee benefits

Description	2021.12.31 (Rs.)	2020.12.31 Restated (Rs.)
Salaries & Allowances	58,858,885	59,384,881
Holiday Allowance	3,393	11,255
Overtime Employee	2,225,856	2,031,540
Employer contribution to EPF	7,870,200	8,272,848
Employer contribution to ETF	1,573,453	2,289,395
Staff Welfare & Attendance Incentive	8,837,208	7,505,554
Travelling - Local	229,550	231,250
Uniform to Staff	244,635	202,881
Gratuity for expense	2,368,860	3,482,545
Medical Insurance Premium	8,369,328	9,246,106
Staff Training	1,360,596	1,490,447
Pension Contribution	46,510	-
Total Wages, Salaries and Employee benefits	91,988,474	94,148,702

Employee's Provident Fund (EPF)

The SLTPB and Employee contribute 15% and 10% respectively on the salary of each employee to the approved Provident Fund.

Employee's Trust Fund (ETF)

The SLTPB contribute 3% of the salary of each employee to the approved Trust Fund.

15.0 Supplies and Consumables used

Description	2021.12.31 (Rs.)	2020.12.31 Restated (Rs.)
Printing & Stationary	2,766,527	1,976,469
Telephone and internet	3,923,795	4,004,936
Postage, courier and Stamps	110	50,000
Rent - Building	12,826,944	15,638,421
Electricity	2,450,353	2,248,619
Maintenance - Equipment / Computer related	1,648,749	219,941
Maintenance & Repairs - Vehicles	1,658,269	709,431
Hire of Vehicles	2,398,114	87,708
Water	247,189	232,889

SRI LANKA TOURISM PROMOTION BUREAU

NOTES TO THE FINANCIAL STATEMENTS OF 2021

Fuel Charges	1,701,463	1,481,838
Cleaning & Suppliers	2,244,579	1,481,125
Security Expenses	3,125,203	2,597,654
Maintenance Building	1,525,026	408,660
Rates & Licenses	51,295	35,055
Printing & publications	2,778,544	-
Vehicle Insurance	257,760	460,802
Maintenance Office Furniture	7,500	36,250
Operating Lease Expense	1,902,000	1,923,074
Miscellaneous expenses - Document Management & other	457,791	215,134
Total Supplies and Consumables used	41,971,211	33,808,006

16.0 Trade Related Expenditure

Description	2021.12.31 (Rs.)	2020.12.31 Restated (Rs.)
Promotions & Advertising - Foreign	131,779,422	366,150,676
Promotions & Advertising - Local (Media)	261,378	248,357
Production of Tourist Communication Material	10,599,074	7,642,300
Events (Including Donation)	2,347,812	17,318,843
VJP and Trade FAM Tours	1,684,200	15,862,865
New product Development & Lesiure Known Attraction	34,865,071	14,320,197
Global Advertising Campaign	85,660,673	52,104,404
Blogger Campaigns	3,577,366	12,237,516
Visitor Facilities & Attractions	973,703	1,963,179
Media Familiarization Tours	3,646,145	3,568,708
Expo 2020	99,154,809	-
Global PR & Global Communication Campaign	5,953,047	146,016
Total Trade Expenditure	380,502,701	491,563,061
Exchange Loss/ (Gain)	(80,340)	(2,218,420)
Total Trade Related Expenditure	380,422,361	489,344,641

SRI LANKA TOURISM PROMOTION BUREAU

NOTES TO THE FINANCIAL STATEMENTS OF 2021

17.0 Other Expenses

Description	2021.12.31 (Rs.)	2020.12.31 Restated (Rs.)
Board Member Allowances	1,361,934	905,766
Procurement Committee Member Allowances	366,000	260,675
AMC Member Allowances	231,150	182,510
Legal Fees	482,765	831,610
Stamp Duty	1,575	3,895
Audit Fees	700,000	672,000
Losses & Write off	14,177	0
Total Other Expenses	3,157,601	2,856,456

18.0 Finance Costs

Description	2021.12.31 (Rs.)	2020.12.31 Restated (Rs.)
Bank Charges	373,859	460,640
Lease Interest Expense	1,338,038	1,653,110
Total Finance Costs	1,711,897	2,113,750

SRI LANKA TOURISM PROMOTION BUREAU
NOTE NO: 08 PROPERTY, PLANT & EQUIPMENT
(2020-12-31) RESTATED

Description	Balance as at 01/01/2020		Additions 31/12/2020		Transfer/ Disposal/ Adjustment		Revaluation		Balance as at 31/12/2020		Acc. Depreciation as at 01/01/2020		Depreciation for 31/12/2020		Depreciation on Revaluation 2020		Acc. Depreciation as at 31/12/2020		Net Book Value as at 31/12/2020	
	Rs		Rs		Rs		Rs		Rs		Rs		Rs		Rs		Rs		Rs	
Furniture & Fittings	12,474,953		533,006		-		-		13,007,959		7,128,442		906,254		-		8,034,696		4,973,263	
Telephones	1,303,117		19,710		-		-		1,322,827		621,341		97,644		-		718,985		603,842	
Computer Equipments	30,060,852		2,679,620		(1,619,645)		-		31,120,827		22,197,650		2,643,474		(1,619,645)		23,221,479		7,899,348	
Office Equipments	8,414,352		700,920		-		-		9,115,272		3,284,177		660,581		-		3,944,758		5,170,514	
Motor Vehicles	51,100,000				(20,200,000)		17,400,000		48,300,000		22,103,356		12,075,000		(20,200,000)		13,978,356		34,321,644	
Computer Software	3,399,933		1,680,000		-		-		5,079,933		1,774,690		560,400		-		2,335,089		2,744,843	
Air Conditioners	6,748,138		678,240		-		-		7,426,378		1,046,976		593,694		-		1,640,670		5,785,708	
Miscellaneous Equipments	4,676,008		2,490		-		-		4,678,498		2,051,948		350,715		-		2,402,663		2,275,835	
Total Assets	118,177,353		6,293,986		(21,819,645)		17,400,000		120,051,694		60,208,580		17,887,762		(21,819,645)		56,276,696		63,774,997	
Computer Software	3,399,933		1,680,000		-		-		5,079,933		1,774,689		560,400		-		2,335,089		2,744,844	
Total PPE	114,777,420		4,613,986		(21,819,645)		17,400,000		114,971,761		58,433,891		17,327,362		(21,819,645)		53,941,608		61,030,153	

SRI LANKA TOURISM PROMOTION BUREAU
NOTE NO: 08 PROPERTY, PLANT & EQUIPMENT
(2021-12-31)

Description	Balance as at 01/01/2021		Additions 31/12/2021		Transfer/ Disposal		Revaluation		Balance as at 31/12/2021		Acc. Depreciation as at 01/01/2021		Depreciation for 31/12/2021		Adjustment 2021		Acc. Depreciation as at 31/12/2021		Net Book Value as at 31/12/2021	
	Rs		Rs		Rs		Rs		Rs		Rs		Rs		Rs		Rs		Rs	
Furniture & Fittings	13,007,959		285,701						13,293,660		8,034,696		672,383				8,707,079		4,586,581	
Telephones	1,322,827		8,900		(40,000)				1,291,727		718,985		96,219		(27,100)		788,104		503,623	
Computer Equipments	31,120,827		3,081,260		(438,850)				33,763,237		23,221,479		2,688,201		(438,850)		25,470,830		8,292,407	
Office Equipments	9,115,272		74,000		(25,553)				9,163,720		3,944,758		625,420		(24,275)		4,545,904		4,617,816	
Motor Vehicles	48,300,000								48,300,000		13,978,356		12,075,000				26,053,356		22,246,644	
Computer Software	5,079,933		420,000						5,499,933		2,335,089		815,684				3,150,773		2,349,160	
Air Conditioners	7,426,378								7,426,378		1,640,670		555,978				2,196,648		5,229,730	
Miscellaneous Equipments	4,678,498		10,750						4,689,248		2,402,663		334,595		-		2,737,258		1,951,990	
Total Assets	120,051,694		3,880,611		(504,403)		-		123,427,903		56,276,696		17,863,481		(490,225)		73,649,952		49,777,950	
Computer Software	5,079,933				-		-		5,499,933		2,335,089		815,684		-		3,150,773		2,349,160	
Total PPE	114,971,761		3,880,611		(504,403)		-		117,927,970		53,941,607		17,047,796		(490,225)		70,499,179		47,428,790	



ජාතික විගණන කාර්යාලය

தேசிய கணக்காய்வு அலுவலகம்

NATIONAL AUDIT OFFICE



මගේ අංකය
எனது இல.
My No.

TIP/A/SLTPB/03/21/FA

ඔබේ අංකය
உமது இல.
Your No.

දිනය
திகதி
Date

2022 සැප්තැම්බර් 06 දින

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ශ්‍රී ලංකා සංචාරක ප්‍රවර්ධන කාර්යාංශය

ශ්‍රී ලංකා සංචාරක ප්‍රවර්ධන කාර්යාංශයේ 2021 දෙසැම්බර් 31 දිනෙන් අවසන් වර්ෂය සඳහා වූ මූල්‍ය ප්‍රකාශනසහ වෙනත් තෛතික හා නියාමන අවශ්‍යතා පිළිබඳව 2018 අංක 19 දරන ජාතික විගණන පනතේ 12 වන වගන්තිය ප්‍රකාරව විගණකාධිපති වාර්තාව

1. මූල්‍ය ප්‍රකාශන

1.1 තත්ත්වගණනය කළමනාකරණය

ශ්‍රී ලංකා සංචාරක ප්‍රවර්ධන කාර්යාංශයේ 2021 දෙසැම්බර් 31 දිනට මූල්‍ය තත්ත්ව ප්‍රකාශනය සහ එදිනෙන් අවසන් වර්ෂය සඳහා වූ මූල්‍ය කාර්යසාධන ප්‍රකාශනය, හිමිකම් වෙනස්වීමේ ප්‍රකාශනය සහ එදිනෙන් අවසන් වර්ෂය සඳහා මුදල් ප්‍රවාහ ප්‍රකාශනය සහ මූල්‍ය ප්‍රකාශනවලට අදාළ සටහන්, සාරාංශගත වැදගත් ගිණුම්කරණ ප්‍රතිපත්ති වලින් සමන්විත 2021 දෙසැම්බර් 31 දිනෙන් අවසන් වර්ෂය සඳහා වූ මූල්‍ය ප්‍රකාශන ශ්‍රී ලංකා ප්‍රජාතාන්ත්‍රික සමාජවාදී ජනරජයේ ආණ්ඩුක්‍රම ව්‍යවස්ථාවේ 154(1) ව්‍යවස්ථාව සමඟ සංයෝජිතව කියවිය යුතු 2018 අංක 19 දරන ජාතික විගණන පනතේ සහ 1971 අංක 38 දරන මුදල් පනතේ විධිවිධාන ප්‍රකාර මාගේ විධානය යටතේ විගණනය කරන ලදී. ආණ්ඩුක්‍රම ව්‍යවස්ථාවේ 154 (6) ව්‍යවස්ථාව ප්‍රකාරව මාගේ වාර්තාව යථා කාලයේදී පාර්ලිමේන්තුවේ සභාගත කරනු ලැබේ.

මාගේ වාර්තාවේ තත්ත්වගණනය කළ මතය සඳහා පදනම කොටසේ විස්තර කර ඇති කරුණු වලින් වන බලපෑම හැර, කාර්යාංශයේ මූල්‍ය ප්‍රකාශන තුළින් 2021 දෙසැම්බර් 31 දිනට මූල්‍ය තත්ත්වය සහ එදිනෙන් අවසන් වර්ෂය සඳහා එහි මූල්‍ය ක්‍රියාකාරිත්වය හා මුදල් ප්‍රවාහ ශ්‍රී ලංකා රාජ්‍ය අංශයේ ගිණුම්කරණ ප්‍රමිතිවලට අනුකූලව සත්‍ය හා සාධාරණ තත්ත්වයක් පිළිබිඹු කරන බව මා දරන්නා වූ මතය වේ.

1.2 තත්ත්වගණනය කළ මතය සඳහා පදනම

(අ) ශ්‍රී ලංකා රාජ්‍ය අංශ ගිණුම්කරණ ප්‍රමිත අංක 01 ප්‍රකාරව වත්කම් සහ වගකීම් එකිනෙකට හිලව් කර මූල්‍ය ප්‍රකාශනවල නොදැක්විය යුතු වුවද, මුදල් ශේෂයෙන් රු.67,021,766ක බැංකු අයිතව හිලව් කර මූල්‍ය ප්‍රකාශනවල දක්වා තිබුණි.



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02/09/22

ජාතික විගණන කාර්යාලය

தேசிய கணக்காய்வு அலுவலகம்

NATIONAL AUDIT OFFICE

(ආ) කාර්යාලය විසින් රටවල් 24ක විදේශ දූත මණ්ඩල වෙත යවා තිබූ විදේශ වාචනාර මුදල් අත්තිකාරම් වලින් සමාලෝචිතවර්ෂය අවසාන දිනට පියවා නොතිබුණු ශේෂය රු. 44,058,829 ක් ලෙස මූල්‍ය ප්‍රකාශනවල දක්වා තිබුණද ඊට අදාළව එකී දූත මණ්ඩල මගින් විදේශ අමාත්‍යාංශය හරහා එවා තිබුණු ශේෂ සනාථ කිරීම් අනුව ඒම ශේෂය රු.7,459,607 ක් විය. එසේ වුවත් වෙනස වූ ක් රු. 36,599,222 ශේෂය පිළිබඳව පරීක්ෂාකර මූල්‍ය ප්‍රකාශනවල ගැලපීමට කටයුතු කර නොතිබුණි.

(ඇ) මූල්‍ය ප්‍රකාශන අනුව ශ්‍රී ලංකා සංචාරක සංවර්ධන අධිකාරියට ගෙවිය යුතු මුදල රු.80,305,873 ක් වුවද ඊට අනුරූපීව එම අධිකාරියේ මූල්‍ය ප්‍රකාශන අනුව කාර්යාලයෙන් ලැබිය යුතු මුදල රු. 124,913,509 ලෙස දක්වා තිබුණි. එසේ වුවත් මෙකී වෙනසට හේතු පරීක්ෂාකර නිවැරදි ශේෂ මූල්‍ය ප්‍රකාශනවල දැක්වීමට කාර්යාලය කටයුතු කර නොතිබුණි.

ශ්‍රී ලංකා විගණන ප්‍රමිතීන්ට (ශ්‍රී.ලං.වි.ප්‍ර) අනුකූලව මා විගණනය සිදු කරන ලදී. මෙම විගණන ප්‍රමිතියටත් වූ මාගේ වගකීම, මෙම වාර්තාවේ මූල්‍ය ප්‍රකාශන විගණනය සම්බන්ධයෙන් විගණකගේ වගකීමයන කොටසේ තවදුරටත් විස්තර කර ඇත.මතයසඳහා පදනමක් සැපයීම උදෙසා මා විසින් ලබාගෙන ඇති විගණන සාක්ෂි ප්‍රමාණවත් සහ උචිත බව මාගේ විශ්වාසයයි.

1.3 ශ්‍රී ලංකා සංචාරක ප්‍රවර්ධන කාර්යාලයේ 2021 වාර්ෂික වාර්තාවේ ඇතුළත් අනෙකුත් තොරතුරු

මෙම විගණන වාර්තාවේ දිනට පසුව මට ලබා දීමට බලාපොරොත්තු වන කාර්යාලයේ 2021වාර්ෂික වාර්තාවේ ඇතුළත් කර ඇති නමුත් මූල්‍ය ප්‍රකාශන සහ ඒ පිළිබඳව වූමගේ විගණන වාර්තාවේ ඇතුළත් නොවනතොරතුරු, අනෙකුත් තොරතුරු යන්නෙන් අදහස් වේ. මෙමඅනෙකුත් තොරතුරු සඳහා කළමනාකරණය වගකිව යුතුය.

මූල්‍ය ප්‍රකාශන සම්බන්ධයෙන් වූ මගේ මතයෙන් අනෙකුත් තොරතුරු ආවරණය නොකරන අතර මම ඒ පිළිබඳ කිසිදු ආකාරයක සහතිකවීමක් හෝමතයක් ප්‍රකාශ නොකරමි.

මූල්‍ය ප්‍රකාශන පිළිබඳ මගේ විගණනයට අදාළව, මගේ වගකීම වන්නේ ඉහත හඳුනාගත් අනෙකුත් තොරතුරු ලබා ගත හැකි වූ විට කියවීම සහ එසේ කිරීමේදී අනෙකුත් තොරතුරු මූල්‍ය ප්‍රකාශන සමඟ හෝ විගණනයේදී හෝ වෙනත් ආකාරයකින් ලබාගත් මගේ දැනුම අනුවප්‍රමාණාත්මක වශයෙන් නොගැලපෙනවාද යන්න සලකා බැලීමයි.

ජාතික විගණන කාර්යාලය

தேசிய கணக்காய்வு அலுவலகம்

NATIONAL AUDIT OFFICE

කාර්යාලයේ 2021 වාර්ෂික වාර්තාව කියවන විට, එහි ප්‍රමාණාත්මක වරදවා දැක්වීම් ඇති බව මම නිගමනය කළහොත්, නිවැරදි කිරීම සඳහා පාලනය කරන පාර්ශවයන් වෙත එම කරුණු සන්නිවේදනය කළ යුතුය. තව දුරටත් නිවැරදි නොකළ වරදවා දැක්වීම් තිබේ නම්, ඒවා ආණ්ඩුක්‍රම ව්‍යවස්ථාවේ 154 (6) ව්‍යවස්ථාව ප්‍රකාරවමා විසින් යථා කාලයේදී පාර්ලිමේන්තුවේ සභාගත කරනු ලබන වාර්තාවට ඇතුළත් කරනු ඇත.

1.4 මූල්‍ය ප්‍රකාශන පිළිබඳ කළමනාකරණයේ සහ පාලනය කරන පාර්ශවයන්ගේ වගකීම්

මෙම මූල්‍ය ප්‍රකාශන ශ්‍රී ලංකා රාජ්‍ය අංශයේ ගිණුම්කරණ ප්‍රමිතීන්ට අනුකූලව පිළියෙල කිරීම හා සාධාරණ ලෙස ඉදිරිපත් කිරීම සහ වංචා හෝ වැරදි හේතුවෙන් ඇතිවිය හැකි ප්‍රමාණාත්මක සාවද්‍ය ප්‍රකාශනයන්ගෙන් තොරව මූල්‍ය ප්‍රකාශන පිළියෙල කිරීමට හැකිවනු පිණිස අවශ්‍ය වන අභ්‍යන්තර පාලනයන් තීරණය කිරීම කළමනාකරණයේ වගකීම වේ.

මූල්‍ය ප්‍රකාශන පිළියෙල කිරීමේදී, කාර්යාලයේ අඛණ්ඩව පවත්වාගෙන යාමේ හැකියාව තීරණය කිරීම කළමනාකරණයේ වගකීමක් වන අතර, කළමනාකාරිත්වය කාර්යාලය ඇවර කිරීමට අදහස් කරන්නේ නම් හෝ වෙනත් විකල්පයක් නොමැති විටදී මෙහෙයුම් නැවැත්වීමට කටයුතු කරන්නේ නම් හැර අඛණ්ඩ පැවැත්මේ පදනම මත ගිණුම් තැබීම හා කාර්යාලයේ අඛණ්ඩ පැවැත්මට අදාළ කරුණු අනාවරණය කිරීමද කළමනාකරණයේ වගකීමකි.

කාර්යාලයේ මූල්‍ය වාර්තාකරණ ක්‍රියාවලිය සම්බන්ධව පරීක්ෂා කිරීමේ වගකීම, පාලනය කරන පාර්ශවයන් විසින් දරනු ලබයි.

2018 අංක 19 දරන ජාතික විගණන පනතේ 16 (1) උප වගන්තිය ප්‍රකාරව, කාර්යාලයේ වාර්ෂික සහ කාලීන මූල්‍ය ප්‍රකාශන පිළියෙල කිරීමට හැකිවන පරිදි ස්වකීය ආදායම්, වියදම්, වත්කම් හා බැරකම් පිළිබඳ නිසි පරිදි පොත්පත් හා වාර්තා පවත්වාගෙන යා යුතුය.

1.5 මූල්‍ය ප්‍රකාශන විගණනය සම්බන්ධයෙන් විගණකගේ වගකීම

සමස්තයක් ලෙස මූල්‍ය ප්‍රකාශන, වංචා සහ වැරදි නිසා ඇතිවන ප්‍රමාණාත්මක සාවද්‍ය ප්‍රකාශනයන්ගෙන් තොර බවට සාධාරණ තහවුරුවක් ලබාදීම සහ මාගේ මතය ඇතුළත් විගණන වාර්තාව නිකුත් කිරීම මාගේ අරමුණ වේ. සාධාරණ සහතිකවීම උසස් මට්ටමේ සහතිකවීමක් වන නමුත්, ශ්‍රී ලංකා විගණන ප්‍රමිති ප්‍රකාරව විගණනය සිදු කිරීමේදී එය සැමවිටම ප්‍රමාණාත්මක සාවද්‍ය ප්‍රකාශනයන් අනාවරණය

ජාතික විගණන කාර්යාලය

தேசிய கணக்காய்வு அலுவலகம்

NATIONAL AUDIT OFFICE

කරගන්නා බවට වන තහවුරු කිරීමක් නොවනු ඇත. වංචා සහ වැරදි තනි හෝ සාමූහික ලෙස බලපෑම නිසා ප්‍රමාණාත්මක සාවද්‍ය ප්‍රකාශනයන් ඇතිවිය හැකි අතර, එහි ප්‍රමාණාත්මක භාවයමෙම මූල්‍ය ප්‍රකාශන පදනම් කරගනිමින් පරිශීලකයන් විසින් ගනු ලබන ආර්ථික තීරණ කෙරෙහි වන බලපෑම මත රඳා පවතී.

ශ්‍රී ලංකා විගණන ප්‍රමිති ප්‍රකාරව විගණනයේ කොටසක් ලෙසමා විසින් විගණනයේදී වෘත්තීය විනිශ්චය සහ වෘත්තීය සැකමුසු බවින් යුතුව ක්‍රියාකරන ලදී. මා විසින් තවදුරටත්,

- ප්‍රකාශ කරන ලද විගණන මතයට පදනමක් සපයා ගැනීමේ දී වංචා හෝ වැරදි හේතුවෙන් මූල්‍ය ප්‍රකාශනවල ඇතිවිය හැකි ප්‍රමාණාත්මක සාවද්‍ය ප්‍රකාශනයන් ඇතිවීමේ අවදානම් හඳුනාගැනීම හා තක්සේරුකිරීම සඳහා අවස්ථාවෝචිතව උචිත විගණන පරිපාටි සැලසුම්කර ක්‍රියාත්මක කරන ලදී. වරදවා දැක්වීම හේතුවෙන් සිදුවන ප්‍රමාණාත්මක සාවද්‍ය ප්‍රකාශනයන්ගෙන් සිදුවන බලපෑමට වඩා වංචාවකින් සිදුවන්නාවූ බලපෑම ප්‍රබල වන්නේ ඒවා දුස්ස්‍රෝතයෙන්, ව්‍යාජ ලේඛන සැකසීමෙන්, වේතනාන්විත මහභූරීමෙන්, වරදවා දැක්වීමෙන් හෝ අභ්‍යන්තර පාලනයන් මහභූරීමෙන් වැනි හේතු නිසාවන බැවිනි.
- අභ්‍යන්තර පාලනයේ සඵලදායීත්වය පිළිබඳව මතයක් ප්‍රකාශකිරීමේ අදහසින් නොවුවද, අවස්ථාවෝචිතව උචිත විගණන පරිපාටි සැලසුම් කිරීම පිණිස අභ්‍යන්තර පාලනය පිළිබඳව අවබෝධයක් ලබා ගන්නා ලදී.
- භාවිතා කරන ලද ගිණුම්කරණ ප්‍රතිපත්තිවල උචිතභාවය, ගිණුම්කරණ ඇස්තමේන්තුවල සාධාරණත්වය සහ කළමනාකරණය විසින් කරන ලද සම්බන්ධිත හෙළිදරව්කිරීම් අගයන ලදී.
- සිද්ධීන් හෝ තත්ත්වයන් හේතුවෙන් ආයතනයේ අඛණ්ඩ පැවැත්ම පිළිබඳ ප්‍රමාණාත්මක අවිනිශ්චිතතාවයක් තිබේද යන්න සම්බන්ධයෙන් ලබාගත් විගණන සාක්ෂි මත පදනම්ව ගිණුම්කරණය සඳහා ආයතනයේ අඛණ්ඩ පැවැත්ම පිළිබඳ පදනම යොදා ගැනීමේ අදාලත්වය තීරණය කරන ලදී. ප්‍රමාණවත් අවිනිශ්චිතතාවයක් ඇති බවට මා නිගමනය කරන්නේ නම් මූල්‍ය ප්‍රකාශනවල ඒ සම්බන්ධයෙන් වූ හෙළිදරව්කිරීම් වලට මාගේ විගණන වාර්තාවේ අවධානය යොමු කළ යුතු අතර, එම හෙළිදරව්කිරීම් ප්‍රමාණවත් නොවන්නේ නම් මාගේ මතය විකරණය කළ යුතුය. කෙසේ වුවද, අනාගත සිද්ධීන් හෝ තත්ත්වයන් මත අඛණ්ඩ පැවැත්ම අවසන් වීමට හැකිය.
- මූල්‍ය ප්‍රකාශනවල ව්‍යුහය හා අන්තර්ගතය සඳහා පාදක වූ ගනුදෙනු හා සිද්ධීන් උචිත හා සාධාරණව ඇතුළත්වී ඇති බව සහ හෙළිදරව් කිරීම් ඇතුළත් මූල්‍ය ප්‍රකාශනවල සමස්ථ ඉදිරිපත්කිරීම අගයන ලදී.

මාගේ විගණනය තුළදී හඳුනාගත් වැදගත් විගණන සොයාගැනීම්, ප්‍රධාන අභ්‍යන්තර පාලන දුර්වලතා හා අනෙකුත් කරුණු පිළිබඳව පාලනය කරනු ලබන පාර්ශ්වයන් දැනුවත් කරමි.

ජාතික විගණන කාර්යාලය

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2. වෙනත් තෛතික හා නියාමන අවශ්‍යතා පිළිබඳ වාර්තාව

2.1 2018 අංක 19 දරන ජාතික විගණන පනතේ පහත සඳහන් අවශ්‍යතාවයන් සම්බන්ධයෙන් විශේෂ ප්‍රතිපාදන ඇතුළත් වේ

2.1.1 මාගේ වාර්තාවේ තත්ත්වගණනය කළ මත කොටසේ විස්තර කර ඇති කරුණු වලින් වන බලපෑම හැර 2018 අංක 19 දරන ජාතික විගණන පනතේ 12 (අ) වගන්තියේ සඳහන් අවශ්‍යතාවන් අනුව, විගණනය සඳහා අවශ්‍ය සියලු තොරතුරු සහ පැහැදිලි කිරීම් මා විසින් ලබාගන්නා ලද අතර, මාගේ පරීක්ෂණයෙන් පෙනී යන ආකාරයට නිසි මූල්‍ය වාර්තා කාර්යාංශය පවත්වාගෙන ගොස් තිබුණි.

2.1.2 2018 අංක 19 දරන ජාතික විගණන පනතේ 6 (1) (ඇ) (iii) වගන්තියේ සඳහන් අවශ්‍යතාවය අනුව කාර්යාංශයේ මූල්‍ය ප්‍රකාශන ඉකුත් වර්ෂය සමඟ අනුරූප වේ.

2.1.3 2018 අංක 19 දරන ජාතික විගණන පනතේ 6 (i) (ඇ) (iv) වගන්තියේ සඳහන් අවශ්‍යතාවය අනුව මාගේ වාර්තාවේ මතය සඳහා පදනම කොටසේ දක්වා ඇති 1.2 (අ) , (ආ) හා (ඇ) නිරීක්ෂණ හැර ඉකුත් වර්ෂයේදී මා විසින් සිදුකරන ලද නිර්දේශයන් ඉදිරිපත් කරන ලද මූල්‍ය ප්‍රකාශනවල ඇතුළත්ව ඇත.

2.2 අනුගමනය කරන ලද ක්‍රියාමාර්ග සහ ලබා ගන්නා ලද සාක්ෂි මත හා ප්‍රමාණාත්මක කරුණුවලට සීමා කිරීම තුළ, පහත සඳහන් ප්‍රකාශ කිරීමට තරම් කිසිවක් මාගේ අවධානයට ලක් නොවීය.

2.2.1 2018 අංක 19 දරන ජාතික විගණන පනතේ 12 (ඇ) වගන්තියේ සඳහන් අවශ්‍යතාවය අනුව කාර්යාංශයේ පාලක මණ්ඩලයේ යම් සාමාජිකයෙකුට කාර්යාංශය සම්බන්ධවී යම් ගිවිසුමක් සම්බන්ධයෙන් සෘජුව හෝ අන්‍යාකාරයකින් සාමාන්‍ය ව්‍යාපාරික තත්ත්වයෙන් බැහැරව සම්බන්ධයක් ඇති බව.

2.2.2 2018 අංක 19 දරන ජාතික විගණන පනතේ 12 (ඊ) වගන්තියේ සඳහන් අවශ්‍යතාවය අනුව පහත සඳහන් නිරීක්ෂණ හැර යම් අදාළ ලිඛිත නීතියකට හෝ කාර්යාංශයේ පාලක මණ්ඩලය විසින් නිකුත් කරන ලද වෙනත් පොදු හෝ විශේෂ විධානවලට අනුකූල නොවන ලෙස ක්‍රියා කර ඇති බව.

ජාතික විගණන කාර්යාලය

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(අ) 2005 අංක 38 දරන සංචාරක කටයුතු පනතේ VII පරිච්ඡේදයේ 40 වගන්තියේ 09 උපවගන්තිය	වගන්තියප්‍රකාරව සෑම ලීන් වර්ෂයක් අවසාන වී මාස තුනක් ඉකුත්වීමට පෙරාතුව එම වර්ෂය තුළ කාර්යාංශයේ කටයුතු පිළිබඳව ඉදිරිපත් කළ යුතු වාර්තා, ප්‍රකාශනයන් හා සැලසුම් අමාත්‍යවරයා වෙත ඉදිරිපත් කර නොතිබුණි.
(ආ) ශ්‍රී ලංකා ප්‍රජාතාන්ත්‍රික සමාජවාදී ජනරජයේ මුදල් රෙගුලාසිසංග්‍රහය	
මුදල් රෙගුලාසි 102 හා 104 රෙගුලාසි	වටිනාකම රු.308,700 ක් වන ලැප්ටොප් පරිගණක තුනක් 2013 දී අස්ථානගත වී තිබුණ ද, ඒ සම්බන්ධයෙන් යොමුගත රෙගුලාසිප්‍රකාරවකටයුතු කර නොතිබුණි.
(ඇ) 2006 පෙබරවාරි 21 දිනැති අංක CSA/2/3/4 දරන ජනාධිපති චක්‍රලේඛය	(i) අමාත්‍යවරයා සහ අමාත්‍යාංශ ලේකම්වරයා එකවර විදේශ ගමන්හි නොයෙදිය යුතු බවට දන්වා තිබුණද, 2021 ඔක්තෝබර් 05 සිට 08 දක්වා ප්‍රංශයේ පැවැත් වූ ප්‍රවර්ධන වැඩසටහනක් සඳහා එම දෙදෙනාම එකවර සහභාගී වී තිබුණු අතර ඒ සඳහා යම් විශේෂ හේතුවක් වූයේද යන්න හෙළිදරව් නොවුණි. ගමන සඳහා නවාතැන්, සංයුක්ත දීමනා සහ ගුවන් ප්‍රවේශ පත්‍ර ඇතුලු වියදම් සඳහා ඔවුන් දෙදෙනාට රු.2,535,970 ක වියදමක් කාර්යාංශයේ මුදලින් ගෙවා තිබුණි. (ii) විදේශ ගමන් සඳහා සහභාගීත්වය අවම විය යුතු බවට දැනුම් දී තිබියදී , ප්‍රංශය, රුසියාව සහ යුක්රේනයේ පැවැත්වූ ප්‍රවර්ධන වැඩසටහන් සඳහා සංචාරක සංවර්ධන අධිකාරියේ උපදේශක කමිටුවේ සම්බන්ධීකාරකවරයා, අමාත්‍යවරයාගේ මාධ්‍ය ඒකක ප්‍රධානී, සිවිල් ගුවන් සේවා අධිකාරියේ නියෝජ්‍ය සභාපති සහ පාර්ලිමේන්තු මන්ත්‍රීවරයෙක්ද සහභාගී වී තිබුණු අතර ඔවුන් සඳහා නවාතැන්, සංයුක්ත දීමනා සහ ගුවන් ප්‍රවේශ පත්‍ර වෙනුවෙන් රු.7,135,173ක් ගෙවා තිබුණි. (iii) ගමනට ගතවන කාලය ද ඇතුළත්ව සහභාගී වන කාලය අත්‍යවශ්‍යයෙන්ම අවම කළයුතු බව දන්වා තිබියදී 2021

ජාතික විගණන කාර්යාලය

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සැප්තැම්බර් 06 සිට 10 දක්වා රුසියාවේ සහ යුක්රේනයේ ප්‍රවර්ධන වැඩසටහන් සඳහා සංචාරක සංවර්ධන අධිකාරියේ උපදේශක කමිටුවේ සම්බන්ධීකාරකවරයා, අමාත්‍යවරයාගේ මාධ්‍ය ඒකක ප්‍රධානී සහ සිවිල් ගුවන් සේවා අධිකාරියේ නියෝජ්‍ය සභාපතිවරයා දින 07 කට කලින් ගමනට සහභාගි වීම නිසා ඔවුන් සඳහා නවාතැන් සහ සංයුක්ත දීමනා වෙනුවෙන් අමතරව රු.2,363,017ක් ගෙවා තිබුණි.

(ඇ) 2021 නොවැම්බර් 16 දිනැති අංක 01/2021 දරන රාජ්‍ය ව්‍යාපාර චක්‍රලේඛය

මුදල් වර්ෂය ඉකුත් වී දින 60 ක් ඇතුළත විගණකාධිපති වෙත ගිණුම් ඉදිරිපත් කළ යුතු වුවද, දින 147 ක ප්‍රමාදයක් සහිතව 2022 ජූලි 25 දින ගිණුම් ඉදිරිපත් කර තිබුණි.

(ඉ) 2015 මාර්තු 26 දිනැති අංක 07/2015 දරන රාජ්‍ය පරිපාලන චක්‍රලේඛය

චක්‍රලේඛය ප්‍රකාරව ගෙවිය හැකි උත්සව අත්තිකාරම් මුදල රු.10,000 ක් වුවද, අමාත්‍යාංශ ලේකම් ගේ සහ අධ්‍යක්ෂ මණ්ඩලයේ අනුමැතියෙන් එය රු.25,000 ක් දක්වා වැඩිකිරීම නිසා සමාලෝචිත වර්ෂය තුළ දී සේවකයන් 78 දෙනෙකුට රු. 1,170,000 ක මුදලක් උත්සව අත්තිකාරම් ලෙස වැඩිපුර ගෙවා තිබුණි.

2.2.3 2018 අංක 19 දරණ ජාතික විගණන පනතේ 12 (උ) වගන්තියේ සඳහන් අවශ්‍යතාවය අනුව කාර්යාංශයේ බලතල, කර්තව්‍ය සහ කාර්යයන්ට අනුකූල නොවන ලෙස කටයුතු කර ඇති බව.

2.2.4 2018 අංක 19 දරණ ජාතික විගණන පනතේ 12 (ඌ) වගන්තියේ සඳහන් අවශ්‍යතාවය අනුව පහත සඳහන් නිරීක්ෂණ හැර කාර්යාංශයේ සම්පත් සකසුණුවම් ලෙස, කාර්යක්ෂම ලෙස සහ ඵලදායී ලෙස කාලසීමාවන් තුළ අදාළ නීතිරීති වලට අනුකූලව ප්‍රසම්පාදනය කර භාවිතා කර නොමැති බව.

(අ) 2021 ඔක්තෝබර් 05 සිට 08 දක්වා ප්‍රංශයේ පැවති ප්‍රවර්ධන වැඩසටහනට සමගාමීව 2021 ඔක්තෝබර් 06 දින පැවැත්විය යුතු වූ ප්‍රවර්ධන සන්ධ්‍යාව (Promotional Evening) අමාත්‍යවරයාගේ උපදෙස් මත එදින නොපවත්වා, 2021 නොවැම්බර් 09 දින නැවත පවත්වා තිබුණි. ඒ සඳහා අමාත්‍යවරයා, සංචාරක උපදේශක කමිටුවේ සම්බන්ධීකාරක සහ ප්‍රවර්ධන කාර්යාංශයේ නිලධාරියෙක් සහභාගි වී රු.2,999,699ක අමතර වියදම් දරා තිබුණු අතර සංචාරක ප්‍රවර්ධන සන්ධ්‍යාව ප්‍රවර්ධන වැඩසටහනට සමගාමීව පැවැත්වූයේ නම් එම වියදම වළක්වා ගැනීමට ඉඩ තිබුණි.

ජාතික විගණන කාර්යාලය

தேசிய கணக்காய்வு அலுவலகம்

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(ආ) 2006 ප්‍රසම්පාදන මාර්ගෝපදේශ සංග්‍රහය සමඟ භාවිතා කළයුතු 2020 මාර්තු 25 දින නිකුත් කරන ලද අතිරේක 35 හි 2.14.1 වගන්තියට පටහැනිව සහ 2021 අගෝස්තු 17 දිනැති අධ්‍යක්ෂ මණ්ඩල තීරණය මත 2021 සැප්තැම්බර් 06 සිට 10 දක්වා රුසියාවේ සහ යුක්රේනයේ පැවැත්වූ ප්‍රවර්ධන වැඩසටහන මෙහෙයවීම සඳහා නියෝජිත ආයතනයක් තෝරා ගෙන තිබුණු නමුත් එය ප්‍රසම්පාදන ක්‍රියාවලියෙන් බැහැරව සිදුකිරීමට හේතු වූ කරුණු නිශ්චිතව නොදක්වා වැඩසටහන් මෙහෙයවීම වෙනුවෙන් නියෝජිත ආයතනයට රු.10,956,871 ක් ගෙවා තිබුණි.

(ඇ) 2015 වර්ෂයට පෙර මිලදී ගෙන තිබුණු පිරිවැය හඳුනානොගත් වෙබ් කැමරා (Web Camera) 38 ක් සමාලෝචිත වර්ෂය අවසාන දින වන විටද භාවිතයට නොගෙන ගබඩාව තුල රඳවා තිබුණි.

(ඈ) කාර්යාංශයේ වර්තමාන වෙළඳ සන්නාමය “So Sri Lanka” වන අතර 2018 තෙක් පැවති වෙළඳසන්නාමය “Wonder of Asia” විය. ඒ අනුව Wonder of Asia සන්නාමය සහිත එකක් රු.4,300 ක් බැගින් වූ කොඩි 398 ක් සමාලෝචිත වර්ෂය අවසාන දින වන විට ද ගබඩාවේ භාවිතයට ගත නොහැකිව පැවති අතර ඒවායේ වටිනාකම රු. 1,711,400 ක් විය.

2.3 වෙනත් කරුණු

(අ) සමාලෝචිත වර්ෂය අවසාන දින වන විට නිරවුල් නොකර පැවතුණු වර්ෂ 1ක සිට වර්ෂ 7ක් දක්වා කාලපරාසයක් තුල හිඟ හිටි උපවිත වියදම් එකතුව රු.3,778,427ක් වුවද එම ශේෂ වලින් තවදුරටත් වගකීම්කර් නොමැති ශේෂයන් පිළිබඳ සොයාබලා නැවත ආදායමට ලියා හැරීමට කටයුතු කර නොතිබුණි.

(ආ) චීනයේ ප්‍රචාරණ වැඩසටහනක් වෙනුවෙන් ඵරට ආයතනයක් සමග එළඹී ගිවිසුමට අනුව 2019 පෙබරවාරි 28 දින රු.25,006,463 (ඇ.ඩො.137,600) ක අත්තිකාරම් මුදලක් ගෙවා තිබුණු අතර පාස්කු ඉරිදා ප්‍රහාරය හේතුවෙන් වැඩසටහන අතරමග නවතා දමා තිබුණි. තවද, මැද පෙරදිග පැවැත් වීමට සැලසුම් කර තිබුණු “Riyadh Travel Fair 2020” නමැති ප්‍රචාරණ වැඩසටහන වෙනුවෙන් පෞද්ගලික ආයතනයකට 2019 දී රු.8,120,991 ක මුදලක් ගෙවා තිබුණු අතර කොරෝනා තත්ත්වය මත එම වැඩසටහන කල් දමා තිබුණි. කෙසේ වුවද, සමාලෝචිත වර්ෂය අවසාන දින වන විටත් මෙම වැඩසටහන් නැවත ආරම්භ කිරීමට හෝ අත්තිකාරම් මුදල් නැවත අයකර ගැනීමට හෝ පියවර ගෙන නොතිබුණි.

(ඇ) විදේශ ප්‍රවර්ධන මෙහෙයුම් සඳහා 2017 වසරේ සිට 2019 වසර දක්වා දුන මණ්ඩල වෙත ප්‍රේෂණය කරන ලද විදේශ ව්‍යවහාර මුදල් අත්තිකාරම් රු. 2,030,236ක් සඳහා සමාලෝචිත වර්ෂය අවසාන

ජාතික විගණන කාර්යාලය

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දින වනවිටත් බිල්පත් ඉදිරිපත් කර නොතිබුණු බැවින් එකී අත්තිකාරම් පියවීමට නොහැකි වී තිබුණු අතර ඒවායේ ප්‍රමාද කාලය මාස 29 සිට මාස 49 ක්දක්වා පරාසයක විය.

(ඇ) 2010 ලබාදී තිබුණු රු.1,575,000 ක අත්තිකාරම් මුදලක් සමාලෝචිත වර්ෂය අවසාන දක්වාම පියවා ගැනීමට කටයුතු කර නොතිබුණි.

(ඉ) කාර්යාලය විසින් සමාලෝචිත වර්ෂය ආවරණය වන පරිදි උපක්‍රමික සැලැස්මක් පිළියෙල කර නොතිබුණු අතර 2021 සඳහා සකස් කර තිබුණු ක්‍රියාකාරී සැලැස්මේ ද ළඟා කර ගත යුතු අරමුණු පැහැදිලිව හඳුනාගෙන නොතිබුණි. ඒ හේතුවෙන් ක්‍රියාකාරී සැලැස්මේ දක්වා තිබුණු ව්‍යාපෘති සහ ක්‍රියාකාරකම් කාර්යාලයේ අරමුණු ළඟා කර ගැනීම සඳහා යොමු වී නොතිබුණි. කාර්යාලයේ සමස්ත වියදමෙන් සියයට 71 ක් අලෙවිකරණ කාර්යයන් සඳහා වැය වුවද, සමාලෝචිත වර්ෂය සඳහා අලෙවිකරණ සැලැස්මක් පිළියෙල කර ප්‍රවර්ධන කටයුතු සිදුකළ යුතු ප්‍රමුඛතා ක්ෂේත්‍ර හඳුනා ගැනීමට කටයුතු කර නොතිබුණි.

(ඊ) අමාත්‍ය උපදේශක කමිටුවක සම්බන්ධීකරණ නිලධාරියෙකුට දෙපාර්තමේන්තු ප්‍රධානී හෝ ඒ හා සමාන ජ්‍යෙෂ්ඨ සහකාර ලේකම්වරයෙක් ලෙස සලකා එවැනි නිලධාරීන්ට හිමි ඉන්ධන දීමනාව වන මසකට ලීටර 140ක්, වාහනයක් සහ රියදුරෙක් ලබා දී වාහන කුලී, ඉන්ධන, රියදුරු වැටුප්, අනිකාල සහ සංයුක්ත දීමනා වශයෙන් එකතුව රු.2,874,290 ක් සමාලෝචිත වර්ෂයේ දී ගෙවා තිබුණු නමුත් උපදේශක කමිටුවේ ඉටුකල කාර්යයන් පිළිබඳව කිසිදු සහතිකයක් නොවුණි.


ඩබ්ලිව්. පී. සී. වික්‍රමරත්න

විගණකාධිපති

